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HELLO MEGHALAYA

Meghalaya  
TOURISM

# MEGHALAYA

## FILM TOURISM POLICY

2025



**GOVERNMENT OF MEGHALAYA  
TOURISM DEPARTMENT**

**NOTIFICATION**

**Dated Shillong the 15<sup>th</sup> July, 2025.**

**No.Tourism.22/2025/1** - The Governor of Meghalaya is please to notify the Meghalaya Film Tourism Policy 2025 which will position the State as a preferred destination for film tourism and creative production. The policy will provide financial incentives,institutional support, promote local talent and generate employment and will also showcase Meghalaya.

Sd/-Dr Vijay Kumar D,IAS  
Commissioner & Secretary  
Govt of Meghalaya  
Tourism Department.

**Contents in the Meghalaya Film Tourism Policy 2025**

1	Introduction
2	Definitions
3	Objectives
4	Policy Implementation
5	Film Facilitation Cell
6	Ease of Doing Business
7	Marketing & Promotional Assistance to promote film tourism in the State
8	Financial Incentives under Meghalaya Film Tourism Policy
9	Financial Subsidy
10	Infrastructure Development
11	Development of Service Infrastructure
12	Film Studio
13	Skill Development and Capacity Building
14	Promotion of Film Festivals in Meghalaya
15	Film Screening
16	Qualification for State Cooperation
17	Commencement & Duration of the Policy
18	Environmental Sustainability
19	Dispute Resolution
20	Applicability
	Annexure 'A' - Guidelines issued by the Film Facilitation Cell Annexure 'B' - Eligibility Criteria for Incentives under Meghalaya Film Tourism Policy 2025

# MEGHALAYA FILM TOURISM POLICY 2025

## CONTENTS

<b>1</b>	Introduction	5
<b>2</b>	Definitions	6
<b>3</b>	Objectives	6
<b>4</b>	Policy Implementation	7
<b>5</b>	Film Facilitation Cell	7
<b>6</b>	Ease of Doing Business	9
<b>7</b>	Marketing and Promotional Assistance to promote film tourism in the State	9
<b>8</b>	Financial Incentives under Meghalaya Film Tourism Policy	10
<b>8.1</b>	Subsidy for Feature Films	10
<b>8.2</b>	Subsidy for TV Serials/Shows	11
<b>8.3</b>	Subsidy for Web Series/Original Shows to be displayed on OTT (Over-The-Top) Platforms for National Players	12
<b>8.4</b>	Grants for Documentary Films Shot in Meghalaya	13
<b>8.5</b>	Grants for Short Films Shot in Meghalaya	13
<b>9</b>	Financial Subsidy	14
<b>10</b>	Infrastructure Development	15
<b>11</b>	Development of Service Infrastructure	15
<b>12</b>	Film Studio	15
<b>13</b>	Skill Development and Capacity Building	16
<b>14</b>	Promotion of Film Festivals in Meghalaya	16
<b>15</b>	Film Screening	16
<b>16</b>	Qualification for State Cooperation	16
<b>17</b>	Commencement and Duration of the Policy	16
<b>18</b>	Environmental Sustainability	17
<b>19</b>	Dispute Resolution	17
<b>20</b>	Applicability	17
	<b>Annexure A</b>	18
	Guidelines Issued by the Film Facilitation Cell (FFC), Meghalaya	18
	<b>Annexure B</b>	22
	Eligibility Criteria for Incentives under the Meghalaya Film Tourism Policy 2025	22
	Feature Films, Web Series, and Documentaries	22

# MEGHALAYA FILM TOURISM POLICY 2025



# MEGHALAYA FILM TOURISM POLICY 2025

## 1. INTRODUCTION

Meghalaya's **Vision 2032** outlines a clear roadmap to transform the State into a \$10 billion economy by identifying ten key Opportunities and ten firm Commitments. Among these, tourism promotion and the growth of the creative economy are recognised as high-potential sectors for inclusive and sustainable development. With its unique landscapes, cultural heritage, and youthful demographic, Meghalaya is well-positioned to leverage film and creative media as engines of economic and social value.

The **Meghalaya Film Tourism Policy 2025** builds on this vision by aiming to position the State as a preferred destination for film tourism and creative production. The policy offers a combination of financial incentives, infrastructure development, and institutional support to attract filmmakers and media entrepreneurs. It seeks to promote local talent, preserve cultural narratives, and generate employment — while showcasing Meghalaya as not just a beautiful location, but a committed partner in the storytelling economy.



# MEGHALAYA FILM TOURISM POLICY 2025

## 2. DEFINITIONS

- “**Central Govt.**” means Government of India and its undertakings.
- “**Department**” means Tourism Department.
- “**Feature Film**” refers to a cinematographic film with minimum duration of 90 minutes, certified by the Central Board of Film Certification (CBFC).
- “**Film**” refers to a cinematographic film as defined in the Cinematograph Act,1952.
- “**Government**” means Government of Meghalaya & its undertakings.
- “**International Filmmakers**” refers to individuals or production houses located outside India who produce films in Internationally recognized languages.
- “**National Filmmakers**” refers to individuals or production houses located outside Meghalaya who produce films in nationally recognized Indian languages.
- “**Policy**” means Meghalaya Film Tourism Policy 2025.
- “**State**” means the State of Meghalaya

*\*As there is no definition available for Web Series, T.V. serials/shows, Documentary etc. in Indian Cinematography Act 1952, the decision, for providing benefits under the policy, shall be taken by the "Film Facilitation Cell", as mentioned in this policy.*

## 3. OBJECTIVES

The key objectives of the Meghalaya Film Tourism Policy are to:

- 3.1 To promote tourism in Meghalaya by engaging national and international film and media productions.
- 3.2 To strengthen the existing film ecosystem and nurture local talent, encouraging the promotion of the State’s culture, stories, and arts.
- 3.3 Establish Meghalaya as a central hub for film production in the region.
- 3.4 To incentivise the creative media sector by encouraging investment, upskilling talent, and fostering employment generation.
- 3.5 Develop a robust filmmaking infrastructure across the State.
- 3.6 Attract private and public investment in Meghalaya’s film industry.

## 4. POLICY IMPLEMENTATION

The scheme will be implemented by **Department of Tourism** in partnership with the **Meghalaya Investment Promotion Authority (MIPA)**, constituted under the Meghalaya Investment Promotion Policy (MIIPP), 2024. A ‘**Film Facilitation Cell (FFC)**’ will be set up under MIPA, which will act as the operational body for implementation and coordination. The MIIPP 2024 defines a “Services Unit” to include “Films and Entertainment” and MIPA is the nodal agency in the State for facilitating investment, Incentives and Single Window Clearance.

## 5. FILM FACILITATION CELL

**5.1** Unlike other departments that primarily oversee infrastructure or economic investments through Detailed Project Reports (DPRs), the film industry operates within the creative sector, requiring a specialized approach that assesses its cultural, social, and economic impact beyond standard financial scrutiny. To support this, a **Film Facilitation Cell (FFC)** will be established under MIPA, ensuring streamlined facilitation, incentives, and Single Window Clearance under this policy.

**5.2** All applications will be processed online via the **Invest Meghalaya Portal**, which serves as the State’s unified platform for applying and approving Single Window Clearance.

**5.3** The **Film Facilitation Cell (FFC)** will include a **Coordination Committee** comprising representatives from various departments to ensure seamless inter-departmental collaboration and engagement with local administration. This committee will review and assess applications before making recommendations to the FFC, which will then approve and forward them to the **Directorate of Tourism** for final processing and implementation.

**5.4** Once the shooting is completed, filmmakers will be required to submit a Detailed Project Report (DPR) and apply for incentives through the Directorate of Tourism. A high-level committee/scheme committee will then review and verify the DPR before approving and disbursing the applicable incentives.



## 5.5 Members in the Committee under Film Facilitation Cell:

S.No	MEMBERS
1	Additional/Joint CEO, MIPA – Director
2	Director, Department of Tourism – Member
3	CAO, MAL, Government of Meghalaya – Member
4	Nominated official from Departments of Arts & Culture, Government of Meghalaya – Member
5	Director, DIPR, Government of Meghalaya – Member
6	CFO, MAL, Government of Meghalaya – Member
7	Industry Experts and other member as the guidelines specify

The expert members related to the film industry can be asked to give inputs if requested by the Director of the Film Facilitation Cell

## 5.6 Scope of Work of Film Facilitation Cell (FFC):

**5.6.1.** All the applications shall be received by the FFC, in online mode on the **Invest Meghalaya Portal**.

**5.6.2** FFC shall set up an in-house Coordination Committee to scrutinise the supporting documents/bills submitted by the applicant to claim a subsidy.

**5.6.3** FFC shall register Line producers who coordinate film shootings in the State.

**5.6.4** FFC shall set the selection process for providing annual scholarships to the students of Meghalaya studying in the Film & Television Institute of India (FTII), Pune, Satyajit Ray Film & Television Institute, Kolkata and National School of Drama, New Delhi.

**5.6.5** FFC shall be authorised to make and issue the detailed guidelines, rules, process checklist and all required formats and agreements, etc., essential to implement the Meghalaya Film Tourism Policy.

**5.6.6** FFC shall decide on the Meghalaya Film Tourism Policy related application fee/registration fee, if required. The Director of the Film Facilitation Cell will be authorised to use this amount for the implementation and promotion/ advertisement of the policy, etc.

**5.6.7** FFC shall, from time to time, compile details of all possible locations suitable for shooting and the State tourism policy shall be published and promoted through print & digital Media.

**5.6.8** FFC to develop guidelines on Cultural Sensitivity and Best Practices for Depicting Local Culture.

**5.6.9** FFC to develop guidelines on Community Engagement Protocols and Benefit Sharing Mechanisms.

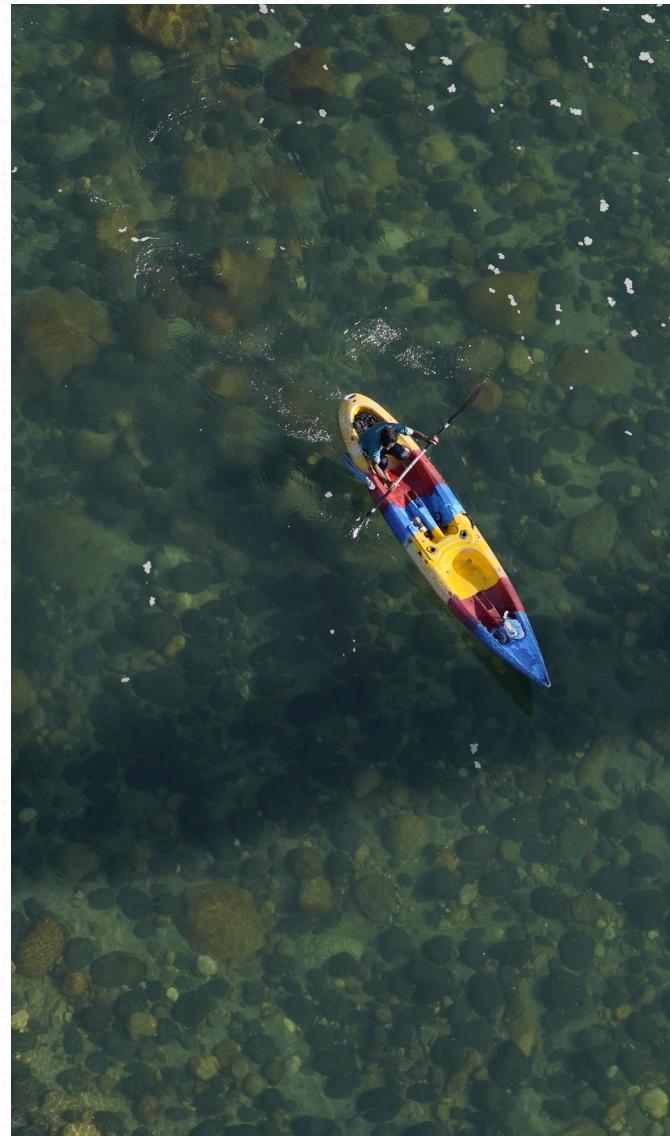
**5.6.10** To support Niche Content (Beyond Listed Categories) FFC to create a “Wildcard Window” in the incentive application process to support unique formats or emerging genres, judged on artistic merit, cultural relevance, and innovation.

The specific eligibility criteria will be outlined following the formal notification of the policy.

## **6. EASE OF DOING BUSINESS**

All intending filmmakers should submit their forms online through the **Invest Meghalaya Portal**. The FFC shall evaluate the application and communicate with the concerned filmmakers. The portal shall also act as a platform for information dissemination related to Meghalaya Film Tourism Policy and will provide information related to rules, regulations, grants and other facilities and services. The Film Facilitation Cell shall provide necessary support.

In each district, an officer authorized by the Deputy Commissioner, who will be at least of the rank of Additional Deputy Commissioner, will be authorized as the ‘Nodal Officer’, who will cooperate and coordinate at the district level for the implementation of Meghalaya Film Tourism Policy 2025.



## **7. MARKETING AND PROMOTIONAL ASSISTANCE TO PROMOTE FILM TOURISM IN THE STATE**

The State government intends to increase the growth of the media and entertainment industry. Under the promotional activities, FFC shall take decisions on participation in

various National/International Film Festivals and events which will help to promote Film Tourism in the State. A national/International film festival/ Seminar etc., shall be organised in the State and FAM tours for renowned filmmakers in the country shall also be organised. Film shooting locations where Films have been shot shall be developed and promoted as tourist products or tourist attractions.

## 8. FINANCIAL INCENTIVES UNDER MEGHALAYA FILM TOURISM POLICY

The Film Facilitation Cell shall act as the nodal agency of the Tourism Department in Meghalaya to provide financial incentives for film production / TV serial/web series/ Documentary/ short films, etc., and other policy-related provisions.

To encourage more and more films in the State, the following eligibility criteria are set for the subsidy for the production of films in any language in the State

### 8.1 Subsidy for Feature Films:

#### 8.1.1 Subsidy for shooting Films for National/International Filmmakers:

Sr	Subsidy	Criteria
1	Up to ₹1.00 crore or 25% of the total cost of the film (COP), whichever is less for the first 10 films produced in Meghalaya	Eligible films must be in major Indian/International languages — recognized for their potential to drive high-value tourism. To qualify, at least <b>75% of the total shooting days*</b> must be conducted within the State.
2	Up to ₹75 Lakhs will be provided or 25% of the total cost of the film (COP), whichever is less for the next 10 films produced in Meghalaya	To qualify, at least <b>75% of the total shooting days</b> must be conducted within the State.

\*Please refer to the Eligibility criteria of National/International filmmakers in Annexure B

#### 8.1.2 Additional Grants:

- (a)** National/International filmmakers shooting over 75% of their film in Meghalaya and promoting its culture or tourism may receive an additional 10% subsidy (up to ₹15 lakhs), limited to the **first five films** and subject to approval by the Film Facilitation Cell.
- (b)** Feature films by national filmmakers that include at least 30% of their cast from Meghalaya — such as Garo, Khasi, Pnar, and other indigenous communities — will be eligible for an additional subsidy of 10%, capped at a maximum of ₹15.00 lakhs, subject to meeting the eligibility criteria.
- (c)** Films that premiere exclusively on the Hello Meghalaya App — the State's official OTT platform — will be eligible for an additional 10% subsidy or ₹10.00 Lakhs (whichever is less) on the total sanctioned amount. The content will be eligible for priority placement and targeted promotional support.
- (d)** Feature films that feature at least 50% of their music created by musicians or technicians from Meghalaya will be eligible for an additional subsidy of 10%, subject to a maximum of ₹15.00 lakhs and compliance with the prescribed eligibility criteria.

#### **8.1.3 Subsidy to support Local Cinema:**

<b>Sr</b>	<b>SUBSIDY</b>	<b>CRITERIA</b>
1	₹50 Lakhs will be allocated annually to 10 local filmmakers. (Khasi, Pnar and Garo)	Each local filmmaker may avail this incentive only once every two years.

#### **8.1.4 Additional Grants:**

- (a)** An additional ₹10 lakhs will be allocated to support up to 10 local filmmakers creating films that focus on narratives centered around women, children, and the rich cultural heritage of Meghalaya's indigenous communities and tribes.
- (b)** Films that premiere exclusively on the Hello Meghalaya App — the State's official OTT platform — will be eligible for an additional 10% subsidy or ₹10.00 Lakhs (whichever is less) on the total sanctioned amount. The content will be eligible for priority placement and targeted promotional support.

#### **8.1.5 The Film Facilitation Cell shall issue detailed guidelines to determine the eligibility and process for grants under Clause 8.1.1 and other relevant clauses.**

#### **8.2 Subsidy for TV Serials/Shows:**

Sr	Subsidy	Criteria
1	Up to ₹ 75 Lakhs, or 25% of the total cost of the TV serial/show COP whichever is less for the first 5 shows	To qualify, at least <b>90% of the total shooting days</b> must be conducted within the State
2	Up to ₹ 50 lakhs, or 25% of the total cost of the TV serial/show COP whichever is less for the next 5 shows	To qualify, at least <b>75% of the total shooting days</b> must be conducted within the State

**8.2.1** The above subsidy shall only be provided to those applicants who are promoting local culture/heritage/sites and the tourism of the State, and the State gets direct benefit.

**8.2.2** The above subsidy shall only be provided to those applicants who shall submit the certificate of the telecast Schedule from GEC (General Entertainment Channels).

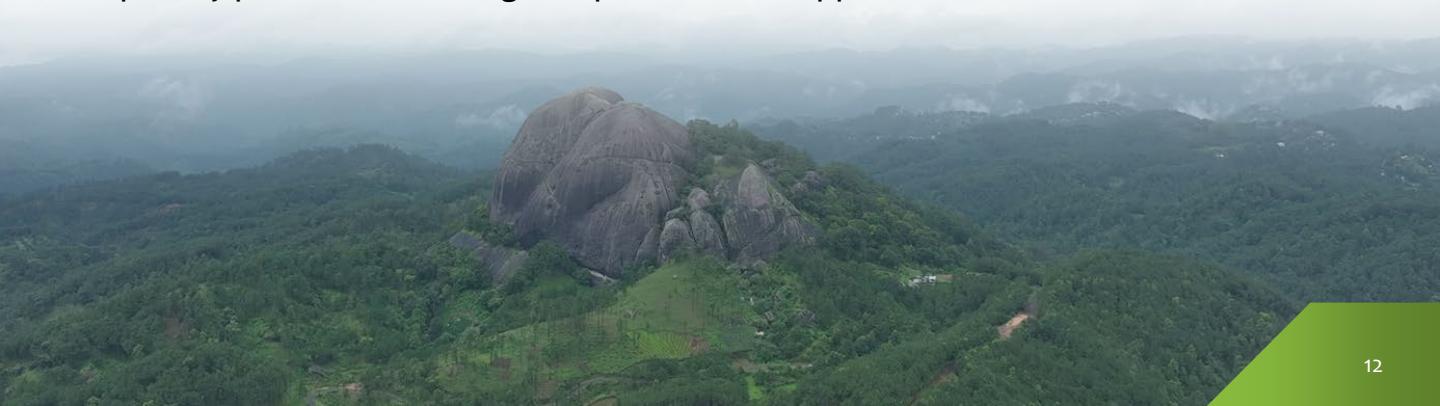
### **8.3. Subsidy for Web Series/Original Shows to be displayed on OTT (Over-The-Top) Platforms for National Players:**

Sr	Subsidy	Criteria
1	Up to ₹1 crore, or 25% of the total cost of the web series/original show COP whichever is less for the first 5 shows	To qualify, at least <b>75% of the total shooting days</b> must be conducted within the State

**8.3.1** Guidelines related to shooting web series/original shows of OTT platforms shall be issued by FFC from time to time, on the basis of the guidelines received from the Ministry of Information and Broadcasting, Government of India.

As there are currently no certification criteria for OTT platforms that are fixed, the FFC shall be fully authorized for determination of its script, content and subsidy approval of all cases.

**8.3.2** Projects that premiere exclusively on the Hello Meghalaya App — the State's official OTT platform — will be eligible for an additional 10% subsidy or ₹10 Lakhs (whichever is less) on the total sanctioned amount. The content will be eligible for priority placement and targeted promotional support.



## **8.4 Grants for Documentary Films Shot in Meghalaya**

In order to encourage experienced and reputed documentary filmmakers to produce documentary related to the State, tourist destinations of Meghalaya, wild life, culture, food, handicraft, religious festival/ festivals, lifestyle/ textile, people of the State, distinguished Documentary made on the heritage/history and stories related to individuals etc. of Meghalaya that has been shot in the State shall be provided with subsidy as under:

**8.4.1** Up to ₹20 Lakhs or equivalent to 50% of the total cost of production for National level release, whichever is less.

**8.4.2** Up to ₹40 Lakhs or equivalent to 50% of the total cost of production for international level release, whichever is less.

**8.4.3** Preference will be given to documentary filmmakers who are national awardee at any national or international film festival recognized or supported by the Government of India or any State Government.

**8.4.4** The grant is available for the first 10 documentaries produced in the State per year.

## **8.5 Grants for Short Films Shot in Meghalaya**

To encourage experienced and reputed Short film makers to produce short films related to the State, tourist destinations of Meghalaya, wildlife, culture, food, handicraft, religious festival/ festivals, lifestyle/ textile, people of the State, distinguished individuals, heritage/history associated with the State, stories, and other positive social themes, which are shot in Meghalaya and have been awarded at national and international film festivals recognized and approved by the Government of India and the State Government, shall be eligible for the following financial grants:



Sr	SUBSIDY	CRITERIA
1	Up to ₹ 5 lakhs, or 50% of the total project cost whichever is less.	To qualify, at least <b>75% of the total shooting days</b> must be conducted within the State

## 9. FINANCIAL SUBSIDY

**9.1** The percentage of film shooting in the State shall be calculated in proportion to the number of days shot in Meghalaya out of the total shooting days of the entire film.

**9.2** The information regarding the number of shooting days in the State shall be verified through the affidavit submitted by the applicant, along with the necessary documents detailing the shooting days conducted. The specific requirements for submission will be outlined in the policy guidelines.

**9.3** The Cost of production (COP) of a film and the expenditure incurred in Meghalaya, along with the number of shooting days, which are mentioned in the application, shall be decided on the basis of the detailed project report submitted with the application by the applicant.

**9.4** All subsidies and reimbursements shall be payable upon obtaining a U or UA7+/UA13+/UA16+ certificate from the Film Certification Cell for feature films and upon the release of the film, or telecast/webcast of TV serials/web series on media platforms. For feature films, a release in a minimum of 20 screens or on listed OTT channels shall be considered an all-India release.



## 10. INFRASTRUCTURE DEVELOPMENT

To facilitate film producers and tourists, the State shall make all possible efforts to improve basic infrastructure, i.e. roads, transportation, and accommodation closer to tourist locations/ shooting sites. This will provide much-needed ease to film producers and tourists in Meghalaya.

## 11. DEVELOPMENT OF SERVICE INFRASTRUCTURE

Hotels and other tourism products/services which are operational under the Meghalaya Tourism Development Cooperation (MTDC) shall offer up to 30% discount over the published rates for film cast and crew.

## 12. FILM STUDIO

**12.1** The Government of Meghalaya shall endeavour to set up a Film Studio in the State, so that infrastructure can be made available for filmmakers at one place. To assess the possibilities of setting up the Film Studio/ Film Lab with the help of the private sector, a feasibility study shall be conducted by MIPA through an expert agency, and a detailed project report shall be prepared for implementation.

**12.2** Film Studio shall be eligible for financial incentives for physical infrastructure as per the Meghalaya Industrial and Investment Promotion Policy (MIIIPP) 2024, recognising it as a Service Unit under the "Films and Entertainment" priority sector.



## 13. SKILL DEVELOPMENT AND CAPACITY BUILDING

The State will support the growth of the local film ecosystem by encouraging the setup of training centres, studios, and technical facilities in partnership with institutions and the private sector. It may also organise workshops, offer scholarships, and provide skill development opportunities.

## 14. PROMOTION OF FILM FESTIVALS IN MEGHALAYA

To further position Meghalaya as a vibrant hub for creative and cinematic excellence, the State Government shall actively support the organisation and hosting of National and International Film Festivals within the State.

## 15. FILM SCREENING

To expand the reach of cinema and foster a culture of public film viewing across Meghalaya, the State supports the development of Single-Screen Cinema Halls through the **Meghalaya Cinema Theatre Scheme**, implemented under the **CM ELEVATE** flagship program. Details to apply under this scheme can be found within the official CM ELEVATE program guidelines.

## 16. QUALIFICATION FOR STATE COOPERATION

**16.1** Each production company that shall receive assistance under the Meghalaya Film Tourism Policy shall have to give credit to the State Government and Tourism Department in the film.

**16.2** Logo of the State Government/ Tourism Department must be used in the credit list of Film/ TV show/ web-series/ OTT show and documentary/ Short Films.

**16.3** Non-commercial exhibition rights of the documentary/short films subsidies by Meghalaya shall be exclusively given to the State Government/Tourism Department.

## 17. COMMENCEMENT AND DURATION OF THE POLICY

The “Meghalaya Film Tourism Policy 2025” will become effective upon official notification and will remain valid for five years or until the Government of Meghalaya announces a replacement policy. The Department retains the authority to modify, review, or amend any provisions of this policy during the five-year term as circumstances may require.

## **18. ENVIRONMENTAL SUSTAINABILITY**

All approved film projects must comply with environmental regulations and follow sustainable filming practices, including waste management, minimal resource use, and site restoration. Non-compliance may lead to penalties or revocation of permissions.

## **19. DISPUTE RESOLUTION**

Any dispute in policy implementation shall be resolved by the Coordination Committee. The decision of the committee shall be final and binding on all concerned.

## **20. APPLICABILITY**

Any Subsidy under this policy shall be applicable strictly on a non-concurrent basis. Applicants shall not be permitted to avail benefits under more than one scheme or subsidy component simultaneously for the same project. Each application must specify a singular incentive category under which benefits are to be claimed.

**20.1** The MIPA, Film Facilitation Cell (FFC) shall issue detailed implementation guidelines for the policy from time to time.



In furtherance of its role as the agency for implementation of the **Meghalaya Film Tourism Policy 2025**, and to ensure clarity, transparency, and ease of compliance, the Film Facilitation Cell (FFC) shall formulate and issue detailed guidelines under the following heads:

## **1. DIGITAL GOVERNANCE & SINGLE WINDOW OPERATIONS**

- 1.1** All services related to film shooting permissions, subsidies, registrations, and clearances shall be mandatorily routed through **Invest Meghalaya Portal**.
- 1.2** The portal shall provide a **Single Window Interface** to facilitate:
  - a. Submission and tracking of film shooting applications.
  - b. Processing of incentive claims and subsidy requests.
  - c. Access to location catalogues, approved line producers, and empaneled vendors.
  - d. Inter-departmental coordination for permissions across Forest, Police, Traffic, District Administration, Heritage, Archaeology, etc.
- 1.3** The FFC shall maintain strict adherence to defined timelines for each stage of application processing. All departments involved in granting film shooting permissions will be required to process applications within a set number of days through the online portal. Delays will be tracked, and reminders will be sent automatically to ensure timely clearances.
- 1.4** Real-time dashboards, email/SMS alerts, and downloadable acknowledgement/approval letters shall be integrated into the portal for applicant convenience and process transparency.



## 2. REGISTRATION & ACCREDITATION

- 2.1** All filmmakers, producers, production companies, and applicants must **register on the Invest Meghalaya Portal** before applying for any subsidy or filming permission.
- 2.2** The FFC shall also facilitate **online registration of line producers** who serve as local facilitators in Meghalaya. Only FFC-registered line producers shall be authorized to coordinate film shoots in the State.
- 2.3** A dynamic database of industry-accredited talent, agencies, and support services in Meghalaya shall be maintained and updated regularly on the portal.

## 3. PERMISSIONS & INTER-DEPARTMENTAL COORDINATION

- 3.1** The FFC shall act as a **central liaison agency** for securing permissions from all government departments, local bodies, and authorities. Applicants shall not be required to visit multiple departments.
- 3.2** All clearances — environmental, traffic, drone usage, heritage site access, wildlife zone entry, etc. — shall be routed and monitored through the single window portal.
- 3.3** District-level **Nodal Officers**, authorized by the Deputy Commissioner, shall serve as local coordinators for on-ground facilitation and grievance redressal.

## 4. INCENTIVES, SUBSIDIES & FINANCIAL APPROVALS

- 4.1** All subsidy claims, grant applications, and financial incentives under the Meghalaya Film Tourism Policy shall be applied for **exclusively through the Invest Meghalaya Portal** in prescribed formats.
- 4.2** The FFC shall constitute an **in-house Finance Committee** to verify applications, scrutinize expenditure documents, and make recommendations.
- 4.3** Subsidies shall be disbursed through Direct Benefit Transfer (DBT) to the verified bank accounts of approved applicants. The timeline and procedure for disbursement shall be duly notified by MIPA upon approval of the application.
- 4.4** Applicants will be provided with online tracking, automated reminders for missing documents, and digital copies of approval/rejection orders.

## 5. GUIDELINES, FORMATS, AND COMPLIANCE

**5.1** The FFC shall upload and maintain **all policy guidelines, eligibility criteria, SOPs, and downloadable templates** (e.g., agreements, checklists, declaration forms) on the portal for public access.

**5.2** All films and digital content applying for incentives shall be subject to a **content review mechanism** ensuring that there is no adverse portrayal of the State, its culture, or its people.

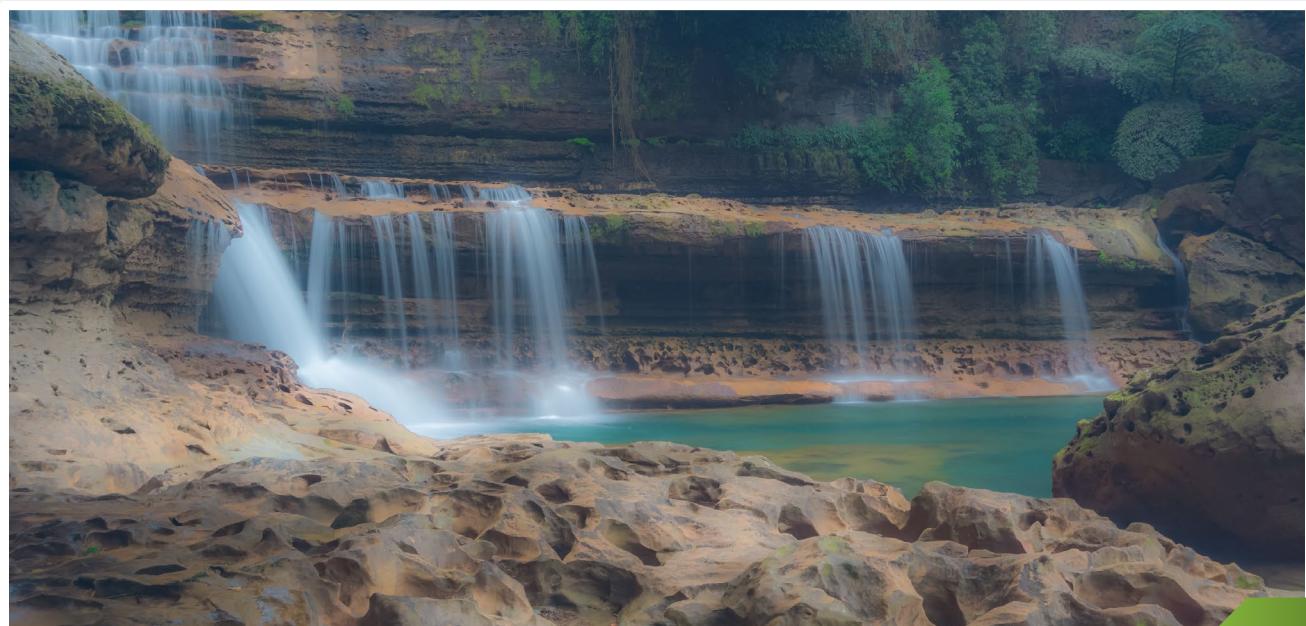
**5.3** For OTT content and projects not defined under the Cinematograph Act, 1952, the FFC shall follow **internal appraisal protocols** and may consult expert panels for final subsidy eligibility.

**5.4** In the event of non-completion of the film or failure to adhere to the approved timeline, appropriate penalties may be imposed. These may include deductions for delayed progress reporting, unjustified production delays, or failure to submit the final deliverables within the stipulated timeframe. The exact nature and extent of such penalties shall be determined by the competent authority on a case-to-case basis.

## 6. MARKETING, OUTREACH & KNOWLEDGE RESOURCES

**6.1** The FFC shall periodically publish online reports, success stories, and promotional content on the portal to showcase Meghalaya as a preferred filming destination.

**6.2** All announcements regarding film festivals, training workshops, scholarships, and film-related events shall be made available on the portal with provision for digital registration and participation.



## 7. CULTURAL SENSITIVITY & COMMUNITY ENGAGEMENT

7.1 The FFC shall publish **guidelines on cultural sensitivity**, depiction of tribal customs, and portrayal of local communities, which filmmakers must adhere to while shooting in Meghalaya.

7.2 Protocols for **community engagement and benefit-sharing**, especially in rural and tribal areas, shall be uploaded and enforced via declarations submitted through the online portal.

## 8. DISPUTE RESOLUTION & GRIEVANCE REDRESSAL

8.1 Applicants may raise concerns or file grievances through the FFC portal. Decisions from the competent authority on all disputes arising shall be legally binding.

8.2 In case of policy ambiguity or disputes, the matter shall be referred to the **Coordination Committee** constituted under the Tourism Policy framework for decision.



## **FEATURE FILMS, WEB SERIES, AND DOCUMENTARIES**

Projects applying for financial incentives under Clause 8.1.1 (National/International Films), 8.1.3 (Local Films), 8.2 & 8.3 (Web Series/TV Shows), and 8.4 & 8.5 (Documentaries/Shorts) must fulfill the following:

### **1. GENERAL ELIGIBILITY**

**1.1** The production must be shot at least **30% within the territorial jurisdiction of Meghalaya**, except where otherwise specified.

#### **1.2 Minimum Shooting Requirement**

National filmmakers applying for incentives must ensure that at least **50% of the total shooting is conducted outdoors** across multiple distinct locations within Meghalaya. The focus is to promote the state's natural destinations rather than indoor settings.

#### **1.3 Prohibition of Indoor Locations Counting**

Indoor locations such as hotel rooms, studios, or enclosed sets shall **not** be counted towards the minimum 50% outdoor shooting requirement.

#### **1.4 Submission of Shooting Schedule:**

Filmmakers must submit a detailed shooting schedule during the application process, specifying the outdoor locations planned for filming.

**1.5** The film must be **released publicly** via theatrical distribution, television broadcast, OTT platforms, or recognized film festivals.

**1.6** Applicants must be a **registered Indian production company**, partnership, or sole proprietorship.

**1.7** The project must comply with **local cultural norms** and not portray Meghalaya or its communities in a derogatory or misleading manner.



## 2. MINIMUM EXPENDITURE THRESHOLD (within Meghalaya)

S. No	CATEGORY	MINIMUM QUALIFYING EXPENDITURE IN MEGHALAYA
1	National Feature Films	₹1 crore
2	International Feature Films	₹1.5 crore
3	Local Feature Films	₹25 Lakhs
4	Web Series/TV Shows	₹30 Lakhs
5	Documentaries/Short Films	₹10 Lakhs

**2.1** Expenditure must be **verifiable via GST invoices**, payment proofs, and bank statements.

**2.2** Only expenditure **incurred within Meghalaya** is considered eligible for incentive calculation.

**2.3** Expenses towards local crew hiring, logistics, accommodation, location fees, equipment rentals, and service providers will be considered.

**2.4** Any misrepresentation or non-compliance may lead to **revocation of subsidy** and **legal action** as per the State's applicable laws.













## DEPARTMENT OF TOURISM, GOVERNMENT OF MEGHALAYA

