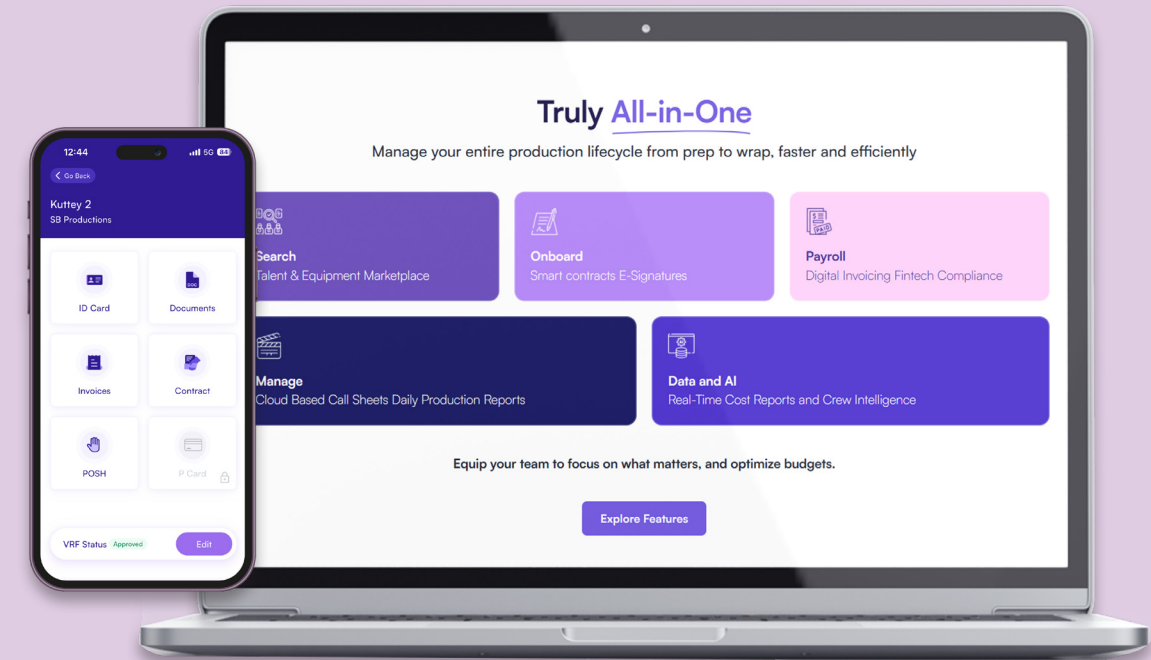




AI native platform built to
manage Film & TV productions

SetPro Ecosystem: Cloud based software for Production Companies & Studios; Mobile App for crew and vendors

Onboarding
Vendor Management
Production Management
Content Risk & Safety
Payments
Audit and Accounts
Data and Analytics



Digital Crew Onboarding

VRF and e-KYC

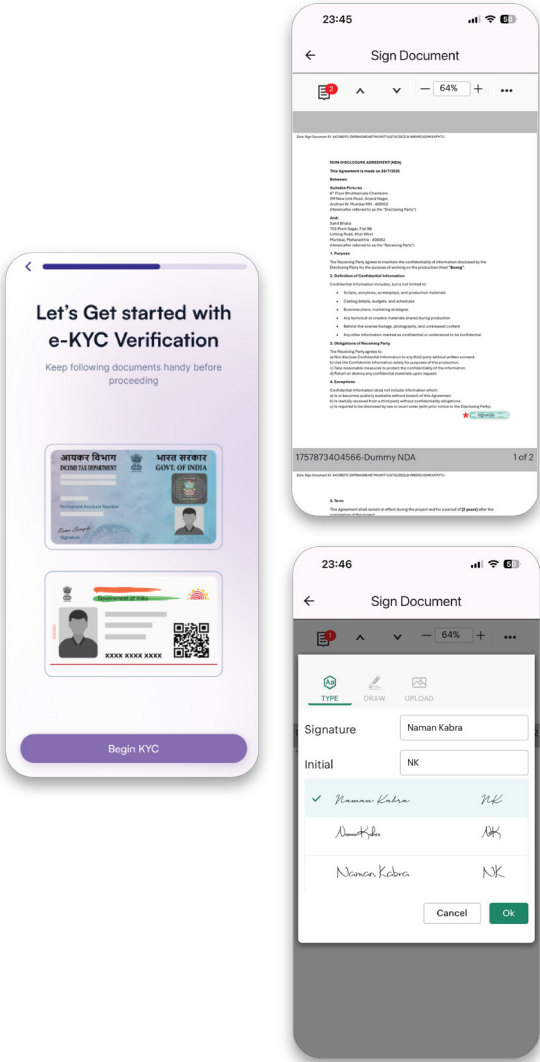
Verify once and use it across all projects. Keep your crew’s confidential information safe, secure, and private with automatic verification directly from government portals.

Intelligent Contract Management

Simplify contract management with a wide range of ready-to-use legal templates — from Director and Service Provider to Animal agreements. Create, customize, or upload your own drafts effortlessly, all in one secure platform.

Mobile E-signatures

The mobile app enables secure digital signatures on the go — speeding up closures, simplifying onboarding, and allowing users to sign contracts anytime, anywhere, without delays or office visits.



Vendor Management

Crew and Vendor Database

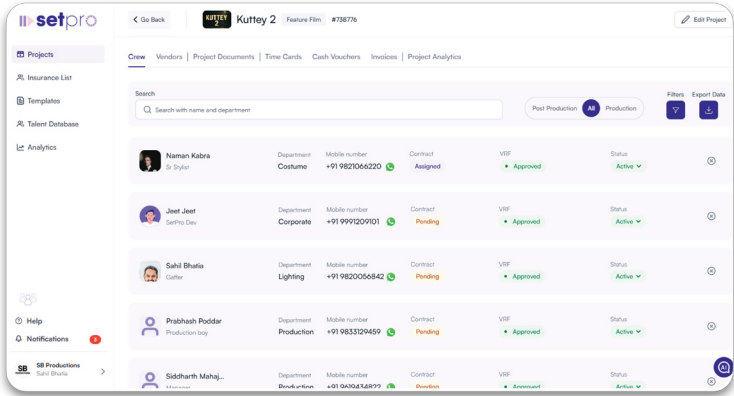
Crew and vendor data auto-sync into a secure, centralized database — no manual entry needed. Access all details like roles, locations, and compensation in one place.

Sort and Search

Easily search and sort crew or vendors by project, role, department, or location. Add internal ratings and remarks to keep your team aligned for future projects.

Pricing Analytics

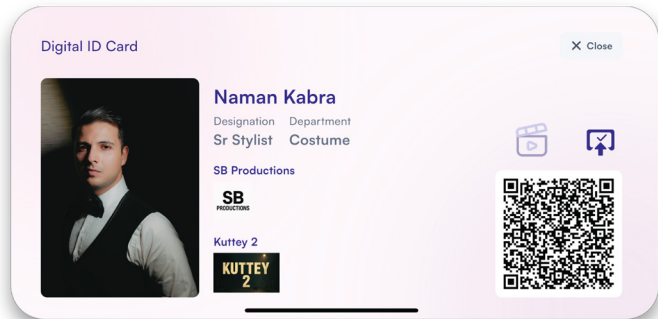
Auto-log all crew and vendor transaction history — no more lost invoices or digging through WhatsApp. Keep every project transparent and organized.



Smarter Production Management

Mobile ID-Cards

Secure digital ID cards simplify crew access with photo and QR code for quick sign-in/out via the Scanner app — ensuring authorized entry and eliminating plastic waste.



Production Documents

Create and share Call Sheets, DPRs, and other production docs — no messy WhatsApp chains. Add watermarks, set access, and notify crew instantly.

Role Based Access Control

Add team members and assign role-based access, control permissions, and delegate efficiently — for internal teams and external partners, all securely.

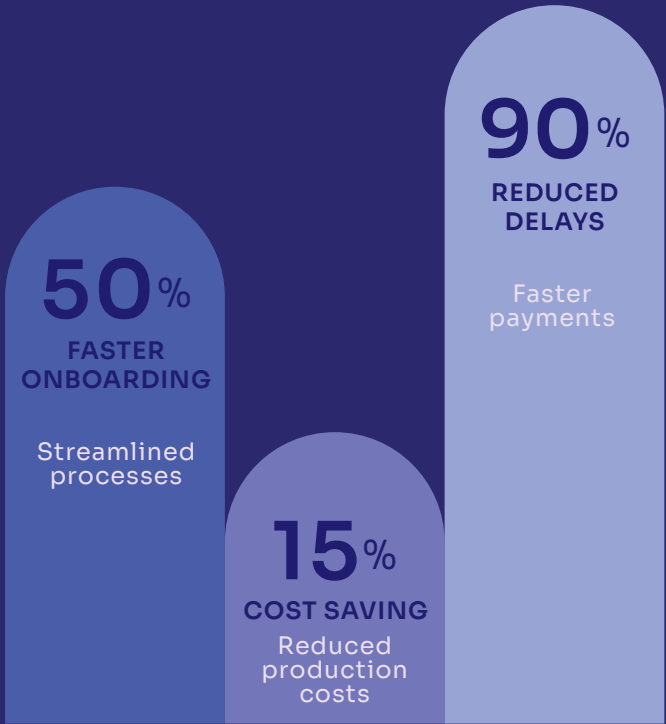
POSH

Upload and track safety, compliance, and POSH training in real time. Crew can raise concerns directly in-app for full accountability.

Auto Generated Credit list

Generate a complete end-credits list in seconds — no chasing crew or vendors post shoot.

Measurable Success Story



What used to be manual and messy is now seamless, synced, and effortless.

The results are in — efficiency isn't a promise, it's proof.

Payments

Single Dashboard

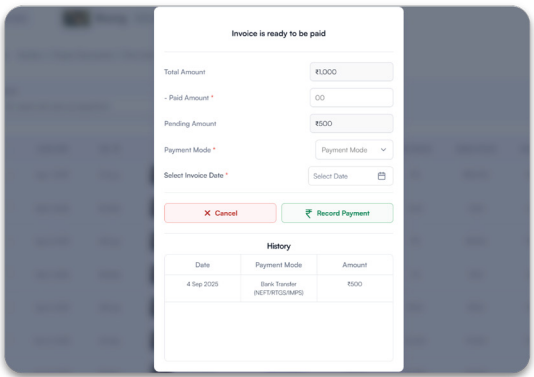
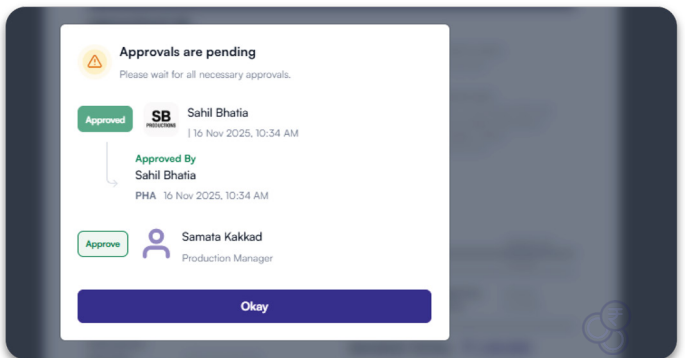
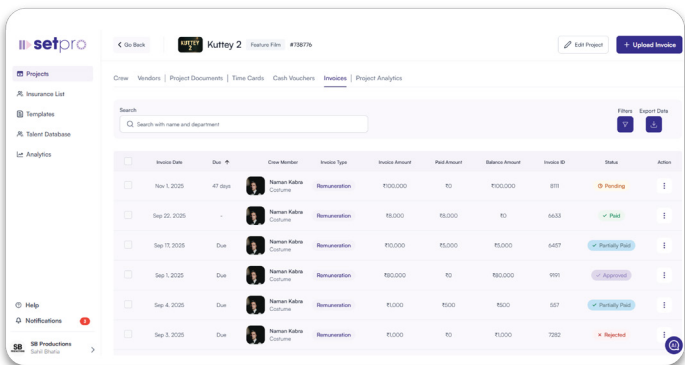
Track all project invoices in one place — no more chats or email searches. Crew and vendors can submit invoices in under 30 seconds, hassle-free.

Standardized, Error-Checked Invoices

Auto-fill key details like company name, GST, and address, reducing invoice errors by 99%. Crew can upload their own format or use a template for fast, accurate submissions.

Approvals

Digitize your invoice approvals. Approvers can reject with reasons and attachments, cutting follow-ups. All actions are timestamped for clarity and traceability.



Live Payment Status

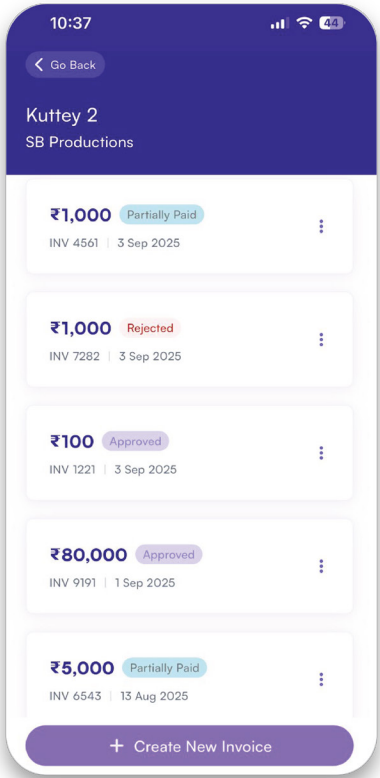
Track invoice approvals and payment status in real time on the app — eliminating constant follow-up calls for updates.

1-Click-Payments

Process and pay up to 100 invoices at once, saving time and eliminating the need to manually add beneficiaries.

AI Reconciliation Frameworks

AI auto-validates invoices by matching them with contracts and timesheets. Any mismatch is flagged instantly—saving time, reducing manual effort, and preventing costly errors.



Audit & Accounts

Accounting Integrations

Export all invoice data to Tally, Zoho Books, etc. with one click, saving thousands of hours of manual entry and eliminating errors.

Cash Vouchers / Credit & Debit notes

Create and record petty cash vouchers on set to prevent unaccounted leakages.

P-Cards

Introducing P-Cards — a QR-based petty cash solution for (on-set) expenses. Go cashless, pay instantly, and track every transaction in real time.

GST & TDS Compliance

Ensure GST and TDS compliance by auto-capturing all key payment details and sync them correctly to your accounting software.

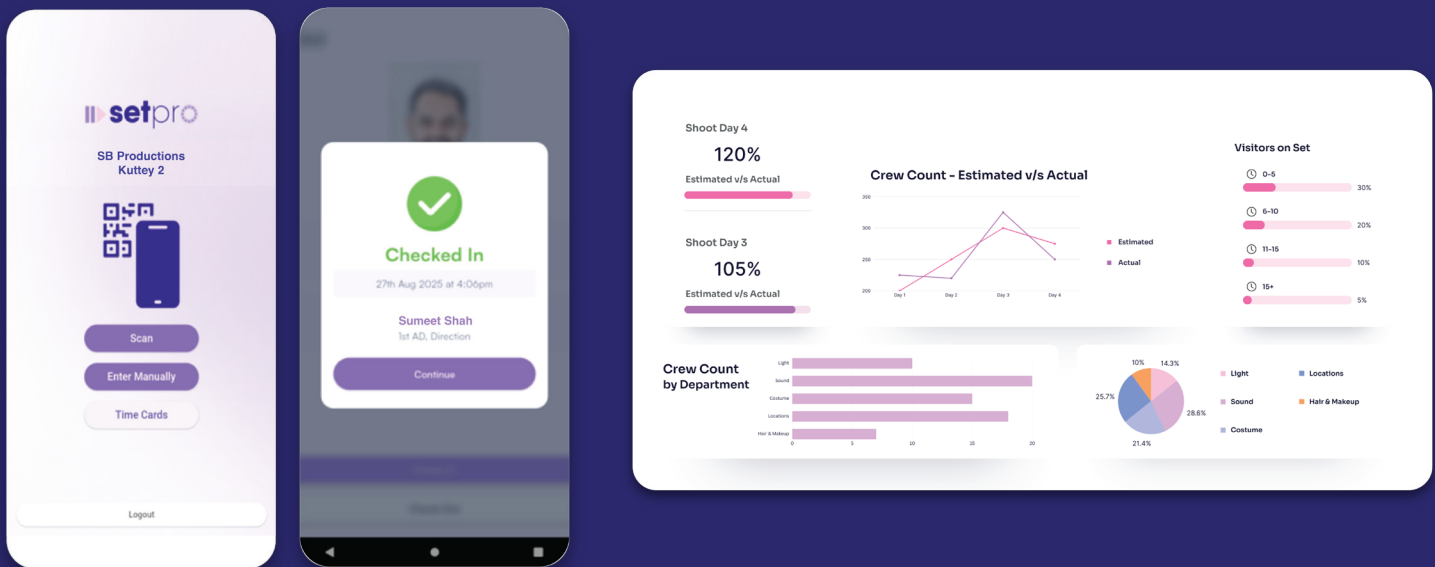
Production Rebates

Auto-prepare paperwork for state incentives and rebates using digital records. Follow built-in, state-compliant guidelines and save hours of manual work.

SetProtect™

Digitized timesheet records and QR based crew check-ins sync instantly to your dashboard-fast, paperless and cost efficient.

What once took hours, now takes seconds — with SetPro’s smart accounting automation.



Data & Analytics

Actual Cost Reports

Get real-time cost reports as invoices and payments sync automatically.

Predict Shoot Day Costs

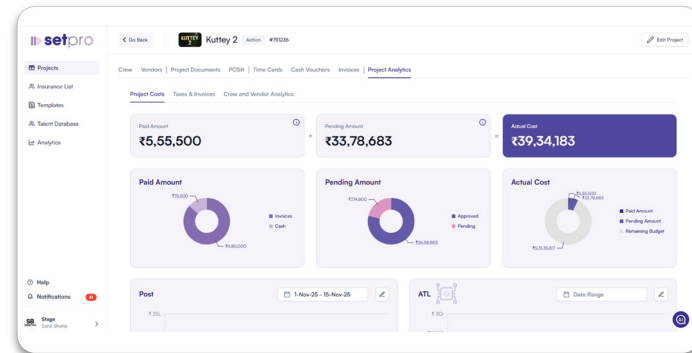
Predict daily shoot costs to plan ahead, make smarter decisions, and stay on budget.

Accrued Cost Reports

Generate accrued cost reports to see upcoming payments in advance enabling better cashflow planning.

Budget Integrations

Upload your project budget and instantly compare planned vs actual and accrued costs. Get real-time visibility by department to stay on track and make smarter financial decisions.



Real world impact

Here's what our users have to say about how SetPro has simplified their workflows, reduced chaos, and helped them focus on what truly matters — creating great work.

“

SetPro makes invoicing effortless—create & submit invoices in 20 seconds. Highly recommend!

Dilip Jha
Murder Mubarak,
Maddock Films

“

SetPro streamlines invoicing and document sharing—keeping our crew synced and focused.

Gunjan Bajaj
Murder Mubarak,
Maddock Films

“

Joining projects and sharing of personal and bank details is instant one step, no back-and-forth.

Shweta Vora
Poacher,
Suitable Pictures

“

SetPro digitizes onboarding and invoicing, eliminating tons of physical paperwork.

Siddharth Mahajan
Sidnee Productions

SlatePro

Our latest offering for studios and larger production companies.



Production Slate

Track multiple projects from a single dashboard with quick overviews, detailed views, and real-time updates, keeping you fully in control.



Priority & Forecasting

Monitor progress and get early delay alerts, helping teams reprioritize and plan releases more effectively.



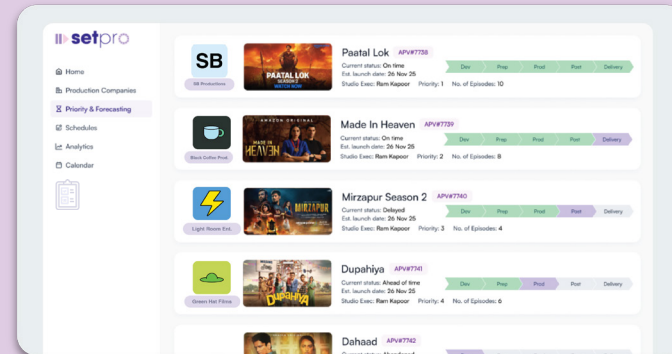
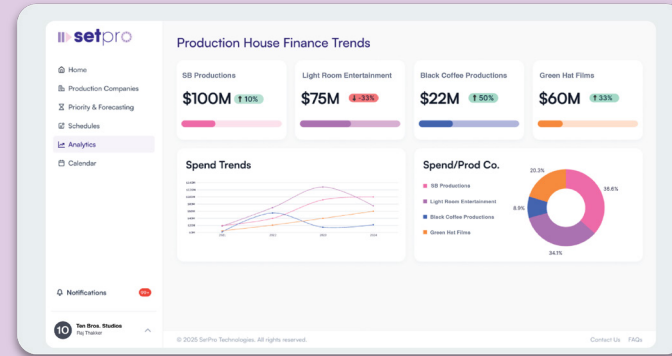
Project Schedules

Get real-time schedule updates to track progress, improve communication, and maintain accountability across projects.



Performance insights

View financial insights and performance trends across production companies in one dashboard for a clear, real-time picture of overall health.



Efficiency that pays for itself

Fewer delays, faster turnarounds, and streamlined workflows translate directly into measurable time and cost savings.

6-10x
ROI impact

200hrs+
saved per project

60%
admin work
reduction

<60 payback
faster
implementation

₹24Lakhs
saved on 1 series

70%
onboarding time
reduced

payment cycle
reduced from
18-2 days

Ready to see your ROI?
Book a 30 min demo today!

The Right Tools, for Every Stage of Production.

Choose the version that fits your workflow — Basic for essential automation, or Advanced for deeper insights, powerful integrations, and full operational efficiency.

Basic Version

VRF and Contracts

Standardized Call Sheets, DPRs, etc.

Invoicing Dashboard

Reconciliation Frameworks

Conversational Agent

Analytics & Cost Reports

Budgeting Integrations

Digital ID Cards

POSH Compliance

Time Cards

Vendor Management

Advanced Version

Includes all features of the basic version +

1 Click Payments

P-cards: QR based payments solutions

Accounting Integrations

Production Rebates

Advanced AI Features such as Agents, Automated Workflows, etc.

Slate View to track multiple projects

How optimized is your production workflow?

Mark “Yes” for every statement that sounds familiar.

- ☐ We track vendor payments through WhatsApp or spreadsheets.
- ☐ Budgets shift once the shoot begins
- ☐ Team updates come via long email threads.
- ☐ Vendor invoices stored in random folders.
- ☐ Data from one project has to be manually copied into another.
- ☐ Payment follow-ups take longer than approvals.
- ☐ We rely on someone remembering to send reports.

Score yourself:

- 0-2** Efficient workflow. You’re already ahead of the curve.
- 3-5** Mixed zone. There’s progress, but still plenty of manual noise.
- 6+** High coordination drag. Time to automate and centralize.

SetPro replaces disconnected tools with one unified system. Track, approve, and analyze your entire production flow — in real time.

The SetPro Discovery Hunt

SetPro hides intelligence in every corner — and in this brochure, literally.

The Mission:
Find all 5 of these hidden icons



Found them all?
Flip over to claim your reward.

Every hidden icon links
to a real feature.

Just like SetPro, the
more you look, the more
you uncover.

Get in Touch to schedule a demo today!

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- 🌐 setpro.ai

Scan the QR code and
follow us on Instagram to
enter a chance to win a
₹2,500 Amazon Gift Card

