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No. 126/14/03/2024

In pursuance of the provisions of clause (3) of Articles 348 of 'the Constitution of India', the Governor is pleased to order the publication of the following English translation of Notification No. / Dehradun, dated: 2024 for general information.

**UTTARAKHAND GOVERNMENT
INFORMATION DEPARTMENT**

No- 126 / XXII-02(8)2023

Date- 14 March, 2024

Office Memorandum

For the film production to increase the importance establishments, development, construction of shooting place, film production and employment through exhibition, tourism and increase the regional film production, to make capital investment attractive in private sector, in supersession of existing Uttarakhand Film Policy, 2015 (as amended from time to time) the Governor is pleased to enforce the Uttarakhand Film Policy, 2024; namely

The Uttarakhand Film Policy, 2024

1. Short title and Introduction

This policy may be called the 'Uttarakhand Film Policy, 2024.

2. Preamble

'Uttarakhand Film Policy-2024' will be implemented by Uttarakhand Film Development Council (UFDC) constituted under the Department of Information & Public Relations, Uttarakhand. This policy aims to attract Film Producers/Directors from within the country & abroad in the State, develop infrastructure facilities for film shooting, generate employment & strengthen film industry at local level, boost incomesources of local artists, promote regional films, encourage tourism, provide grants to films, initiate filmawards and prizes, give incentives to films made in regional/local language/dialects of Uttarakhand andoperate/includes a "SINGLE WINDOW SYSTEM".

3. Objective

- 3(1) To create and promote employment in Uttarakhand through films and film industry.
- 3(2) To attract extra capital investment through the development of film sector in the State.
- 3(3) To promote Uttarakhand state as a favorable film shooting destination for production of film byproviding a unique blend of new scenic locations/spots and logistical support.
- 3(4) To promote and encourage employment generation for the local/regional artists of Uttarakhand.
- 3(5) To encourage related courses for the youth of Uttarakhand to be trained for employment in the

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field of film production/audio video content;

- 3(6) To promote & popularize tourism, cultural and archeological heritage of the State through the film industry.
- 3(7) To encourage establishment of new cinema halls, multiplexes and mobile theaters in hilly areas of the State.
- 3(8) To encourage film industry in Uttarakhand by establishing a film and content training institute, film production studios, post-production studios, and film city.
- 3(9) To encourage film industry in Uttarakhand by rewarding regional artists of Uttarakhand, working in and regional film and other language films shot in Uttarakhand.
- 3(10) To provide appropriate grants to Foreign, Hindi and other language films with the purpose of encouraging film shooting in Uttarakhand State.
- 3(11) To provide appropriate grants to encourage the production of regional films from Uttarakhand, that feature local artists and are made in local dialects/regional language of Uttarakhand.
- 3(12) To award scholarships to talented film students of Uttarakhand enrolled in various film courses.
- 3(13) To provide additional incentive to film producers to reiki for shooting sites and new shooting locations reiki in the State.

4. Definitions

- 4(1) The definition of 'Films' shall be the same as defined in Cinematography Act, 1952.
- 4(2) 'Council' means 'Uttarakhand Film Development Council' (UFDC).
- 4(3) 'Government' means the Government of Uttarakhand.
- 4(4) 'Executive Board' means 'Executive Board of Uttarakhand Film Development Council'(UFDC).
- 4(5) 'Post Production' means video editing, sound editing, background music, SFX, Color correction, grading, DI, VFX, dubbing, mastering and final output file of film after film's shooting.
- 4(6) 'OTT Platform' means "a subscriber based streaming platform" where feature films, Web Series and other audio video content etc shall stream through internet, accessible on TV, mobile phone, computer, tablet (multiple devices availability)etc. Under this policy permissible OTT platforms will be determined by the Council from time to time. Selection of permissible OTT platforms of Uttarakhand's regional/local languages will be done by the Council from time to time.

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- 4(7) **'Web Series'** means broadcast of a series of episodes through OTT platform & **'TV Serials'** means broadcast of series of television shows on national broadcasting channels.
- 4(8) **'Cinema Hall'** means a place where cinema is viewed/shown regularly.
- 4(9) **'Multiplex'** means a place where more than one screen is available at one place and cinema shows are viewed/shown regularly.
- 4(10) **'Mobile Theatre'** means a mobile vehicle through which cinema is viewed/shown at different places.
- 4(11) **'Film & Audio Video Content Making Training Institute'** means a place or institute where subject/content creation training related to film & television is provided.
- 4(12) **'Hindi & other languages'** means languages listed in 8th schedule of the Constitution of India.
- 4(13) **'Uttarakhand's regional dialects'** means the regional dialects of the State of Uttarakhand. In this film policy, applicable regional dialects will be determined by the Council from time to time.
- 4(14) **'Director General'** means Head of Department of Information & Public Relations Department and CEO, Uttarakhand Film Development Corporation (UFDC).
- 4(15) **'Feature Film'** means a film of minimum 70 minutes duration or more (including film credits).
- 4(16) **'Short Film'** means a film of maximum 30 minutes duration (including film credits).
- 4(17) **'Documentary Film'** means a non-fiction film where the objective is to document real incidents/situations and the subjects specifically illustrates/focuses on environment, education, historical incidents or made with the specific objective of using it as an instructional medium. A documentary shall be of minimum 20 minutes duration (with credits) and a short documentary shall be of maximum 15 minutes duration (with credits).
- 4(18) **'Video Blog'** means audio video content broadcasted/featured on social media platforms which encourage culture and tourism of Uttarakhand.
- 4(19) **'Content'** means audio, video film, song, music, gaming etc.

5. Infrastructure Development for Film Industry

- 5(A) To promote the film industry in the State, the State Government will work on establishing one or more government and/or private film cities. In this direction, suitable use of available provisions under coherent policies of the Industrial Development Department will be used and encouraged.
- 5(B) The primary aim is to strengthen the film industry in Uttarakhand by establishing new cinema halls, multiplexes, mobile theaters, post-production studios, and training institutes in hilly areas of Uttarakhand. To strengthen the film industry following grants/financial assistance will be given: -

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Class	Financial assistance/grant	Eligibility
5(1)New cinema hall and new multiplex	(A) The purchase of equipment for a new cinema hall or a new multiplex in hilly areas will be eligible for 25% of equipment cost or up to Rs. 25 lakhs, whichever is less.	<ol style="list-style-type: none"> 1. Selection of eligible hilly areas will be ascertained by the Council based on the assessment of situations of that Location/area. 2. Amount of grant/financial assistance will be permissible to the concerned individual/firm/company/institute only once. 3. Grant will be given only on completion of new cinema hall/multiplex. 4. The allocation of grants will be determined by the Council after the assessment in accordance with the priority and utility of equipment required for the cinema hall and multiplex. 5. Bills of equipment purchased (along with GST) will have to be submitted. 6. Upon completion of the project, the grant will be given only after physical verification by the officer appointed by the Council. 7. In order to qualify for the grant - 90% of total expense must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc. 8. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification, Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure.

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<p>5(2).New Mobile Theatre</p>	<p>(A) The purchase of new mobile theatre vehicle in hilly areas will be eligible for 25% of equipment cost or up to Rs. 25 lakhs, whichever is less.</p>	<ol style="list-style-type: none"> 1. Selection of eligible hilly areas will be ascertained by the Council based on the assessment of situations of that area. 2. Amount of grant/financial assistance will be permissible to the concerned individual/firm/ company/institute only once. 3. Grant will be given only on completion of new mobile theatres. 4. For the allocation of grants, assessment of vehicle of mobile theatre, screen and other equipment will be done by the Council on predetermined standards from time to time. 5. Bills of equipment purchased (along with GST) will have to be submitted. 6. Upon completion of the project, the grant will be given only after physical verification by the officer appointed by the Council. 7. In order to qualify for the grant - 90% of total expense must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc. 8. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification. Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure..
<p>5(3) Grant for Post Production Studio</p>	<p>(A) The purchase of equipment for new post production studio will be eligible for 25% of equipment cost or up to Rs. 25 lakhs, whichever is less.</p>	<ol style="list-style-type: none"> 1. The allocation of grants will be determined by the Council after the assessment in accordance with the priority and utility of equipment required for the post production studio. 2. Amount of grant/financial assistance will be permissible to concerned individual/firm/ company/institute only once. 3. Grant will be given only on completion of post-production studio. 4. Bills of equipment purchased (along with GST) will have to be submitted. 5. Upon completion of the project, the grant will be given only after physical verification by the officer appointed by the Council. 6. In order to qualify for the grant - 90% of total expense must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc.

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		<p>7. Cash transactions are strongly discouraged. It shall only be permitted in unavoidable circumstances on the Chartered Accountant's certification. Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure.</p> <p>8. The grant shall be awarded annually on a first-come, first-served basis for two studios in each of the following districts: Dehradun, Haridwar, Udham Singh Nagar, and Nainital and other districts shall be eligible for one studio.</p>
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(1) Film & Content Training Institute

In order to establish the new film and content training institute, courses in the School of Cinematic Studies and film & content creation will be implemented/encouraged at universities in Uttarakhand or universities affiliated with the State Government. The courses will be designed in accordance with a comprehensive review of courses offered by reputable national and international institutions. The course curriculum will be structured in a manner that ensures it addresses all aspects of filmmaking and cinema production, thereby meeting the future demands of the film industry. By doing so, the caliber of the youth and local artists in Uttarakhand will undoubtedly improve. Film training institute, content creation and, film industry-related courses will be promoted with the assistance of state universities.

Class	Financial assistance/grant	Eligibility
5(5) Grant for new Film and Content Training Institute	(A) For the establishment of studio and purchase of required equipment in the new film and content training institute will be eligible for 25% of equipment cost or up to Rs. 50 lakhs, whichever is less.	<ol style="list-style-type: none"> 1. Diplomas, certificates, and degrees awarded by Film & Content Training Institute for all of its courses will be validated by state-accredited universities. 2. In which should include different courses related to film and content creation like film direction, story, screen play, dialogue writing, film producing, film production, acting, make up, cinematography, sound recording & sound engineering, post production (audio/video editing, animation, VFX, grading, DI, dubbing, music recording), and all other technical equipment courses in this regard.

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		<p>3. It is necessary for the Institute to run at least for 3 years after getting the grant. An affidavit in this regard will have to be submitted to the Council.</p> <p>4. This grant is subjected to assessment of equipment purchased on the basis of its priority and usefulness, which will be done by the Council.</p> <p>5. Upon completion of the new institute, the grant will be given only after physical verification by the officer appointed by the Council.</p> <p>6. In order to qualify for the grant - 90% of total expense must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc.</p> <p>7. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification. Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure.</p>
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6. Grant to Films

The Government of Uttarakhand shall allocate grants and subsidies to promote film shooting in Uttarakhand, in an effort to facilitate employment generation in the state, promote local and regional films & artists, and generate revenue (taxes) for the state government, in accordance with the following guidelines.

Class	Film Grant	Eligibility
6(1) Regional dialects of Uttarakhand	<p>(A) During film shooting in Uttarakhand, 50% of the expenditure incurred in the State or up to Rs 2 Crore, whichever is less, may be granted.</p> <p>(B) For children films, an additional grant of 10% will be given in addition to the sanctioned amount of subsidy.</p> <p>(C) The maximum sanctioned amount of the grant will be accessed based on the quality and technical aspects of the film.</p>	<ol style="list-style-type: none"> 75% of the film's shooting is to be in Uttarakhand, and the film must allocate 75% of its screen time to content that was shot in Uttarakhand. The minimum resolution for filming should be in 4K, and the sound quality should be Dolby Digital or higher. Certificate from Central Board of Film Certification (Censor Board) is required. Shooting Permission letter issued by the Council. A statement of expenditures incurred in the state during the shooting period must be accompanied by invoices/bills and a certificate from a chartered accountant. The film should be shown/premiered in minimum 5 cinema screens is must

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		<p>(excluding OTT broadcasts). A certificate is required to be submitted for this regard.</p> <p>7. The grant will be provided to the film producer or their duly authorized representative (individual/institution).</p> <p>8. Eligible for a grant are films that are broadcasted on an over-the-top (OTT) platform approved by the Council; the producer/ company in question must affix a copy of the agreement that was executed with the OTT platform.</p> <p>9. It is required that every filming location within the State where the film was shot be included in the credits roll.</p> <p>10. For grant eligibility, only film production expenses incurred within the State are eligible. Expenses/Funding for film marketing, promotion, and release will not be eligible for grant.</p> <p>11. In order to qualify for the grant - 90% of total expenses of film must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc.</p> <p>12. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification.</p> <p>Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure.</p>
<p>6(2) Films in Hindi and the languages listed in 8th Schedule of the Constitution of India</p>	<p>(A) During film shooting in Uttarakhand, 30% of the expenditure incurred in the State or up to Rs. 3 Crore, whichever is less, may be granted.</p> <p>(B) For children films, an additional grant of 10% will be given in addition to the sanctioned amount of subsidy.</p> <p>(C) The maximum sanctioned amount of the grant will be accessed based on the quality and technical aspects of the film.</p>	<p>1. 75% of the film's shooting is to occur in Uttarakhand state and the film must allocate 75% of its screen time to content that was shot in Uttarakhand state.</p> <p>2. The minimum resolution for filming should be in 4K, and the sound quality should be Dolby Digital or higher.</p> <p>3. Certificate from Central Board of Film Certification (Censor Board) is required.</p> <p>4. Shooting Permission letter issued by the Council.</p> <p>5. A statement of expenditures incurred in the state during the shooting period must be accompanied by invoices/bills and a certificate from a chartered accountant.</p> <p>6. The film should be shown/premiered in minimum 50 cinema is must for 1 weeks' time (excluding OTT broadcasts). A</p>

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	<p>(D) An additional 5% of the sanctioned grant will be awarded to film producers who shot the film for a minimum of seven days in new shooting locations in the hilly areas of the State, as per determined T&C by the Council.</p> <p>(E) New shooting locations will be selected/finalized by the Council in consultation with the Department of Tourism in Uttarakhand.</p> <p>(F) An additional 5% of the sanctioned grant will be awarded, on using the authentic/real names of Uttarakhand locations in the film.</p> <p>(G) If one or more of the five actors/actresses in an Indian film in Hindi or another language are casted as main role then up to Rs 10 lakhs or their actual remuneration, whichever is less, will be paid to that actor/actress. Council's determination regarding eligibility and applicability will be final during this procedure.</p> <p>(H). There are five main categories in production of Indian films in Hindi and other languages</p>	<p>certificate is required to be submitted for this regards.</p> <p>7. The grant will be provided to the film producer or their duly authorized representative (individual/institution).</p> <p>8. Eligible for a grant are films that are broadcasted on an over-the-top (OTT) platform approved by the Council; the producer/ company in question must affix a copy of the agreement that was executed with the OTT platform.</p> <p>9. Artists and technicians who are residents of Uttarakhand are required to provide proof/certificate of domicile.</p> <p>10. It is required that every filming location within the State where the film was shot be included in the credits roll.</p> <p>11. For grant eligibility, only film production expenses incurred within the State are eligible. Expense/Funding for film marketing, promotion, and release will not be eligible for grant funding.</p> <p>12. In order to qualify for the grant - 90% of total expenses of film must be paid through bank, cheque, online medium, internet banking,UPI, digital mediums, etc.</p> <p>13. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification; Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure.</p>
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	<p>I. Cinematography II. Art Direction III. Sound Direction/Engineering IV. Music Direction V. Editing</p> <p>In order to be eligible for the provision of additional grant, technicians are required to have their domicile in Uttarakhand. In such case, the combined actual payment to a maximum of 5 eligible technicians or up to Rs 10 lakhs, which-ever is less, will be granted. Decision of the Council on the eligibility and entitlement will be final.</p>	
<p>6(3) Films shot in Uttarakhand with a budget of minimum Rs. 50 Crores or more</p>	<p>(A). A film that has been shot in Uttarakhand and has a budget of minimum Rs. 50 Crores or more, with a minimum expenditure of Rs. 3 Crores in the State, provided the locations where the shooting took place are appropriately showcased. will be eligible to receive a grant equal to 30% of the expenditure, or up to Rs. 3 Crores, whichever is less.</p> <p>(B). The maximum sanctioned amount of the grant will be accessed based on the quality and technical aspects of the film.</p>	<ol style="list-style-type: none"> 1. The minimum resolution for filming should be in 4K, and the sound quality should be Dolby Digital or higher. 2. Certificate from Central Board of Film Certification (Censor Board) is required. 3. Shooting Permission letter issued by the Council. 4. Permission letter from Government of India for shooting of foreign films is required. 5. A statement of expenditures incurred in the state during the shooting period must be accompanied by invoices/bills and a certificate from a chartered accountant. 6. The film should be shown/premiered in minimum 50 cinemas is must for 1 weeks' time (excluding OTT broadcasts). A certificate which can be recognized/accepted by the council in this regard required to be submitted. 7. The grant will be provided to the film producer or their duly authorized representative (individual/institution).

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		<p>8. Eligible for a grant, films that are broadcasted on an over-the-top (OTT) platform approved by the Council; the producer/company in question must affix a copy of the agreement that was executed with the OTT platform.</p> <p>9. It is required that every filming location within the State where the film was shot be included in the credits roll.</p> <p>10. For grant eligibility, only film production expenses incurred within the State are eligible. Expense/Funding for film marketing, promotion, and release will not be eligible for grant funding.</p> <p>11. In order to qualify for the grant - 90% of total expense must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc.</p> <p>12. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification: Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure.</p>
<p>6(4) Foreign language films</p>	<p>(A). A foreign language film shot in Uttarakhand, which has incurred a minimum expenditure of more than Rs 3 Crore in the State, accurately portraying the shooting locations in the State, will be eligible for 50 percent of the expenditure incurred in the State or up to Rs. 3 Crores, whichever is less.</p> <p>(B). The maximum sanctioned amount of the grant will be accessed based on the quality and technical aspects of the film.</p> <p>(C) An additional 5% of the sanctioned grant will be</p>	<p>1. A letter of authorization/permission from the Government of India is required for film shooting.</p> <p>2. Shooting Permission letter issued by the Council.</p> <p>3. A statement of expenditures incurred in the state during the shooting period must be accompanied by invoices/bills and a certificate from a chartered accountant.</p> <p>4. The minimum resolution for filming should be in 4K, and the sound quality should be Dolby Digital or higher.</p> <p>5. Films Eligible for the grant are solely those films, that have been exhibited in more than of 50 cinema screens in their home country and/or in other countries, in addition to having been streamed on relevant over-the-top (OTT) platforms within their region. Accordingly, the amount of the grant will be determined.</p> <p>6. Grant is subject to the standards fixed by the Council from time to time regarding release of foreign films.</p>

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	<p>awarded, on using the authentic/real names of Uttarakhand locations in the film.</p>	<ol style="list-style-type: none"> 7. Eligible for a grant are films that are broadcasted on an over-the-top (OTT) platform approved by the Council. 8. The grant will be provided to the film producer or their duly authorized representative or institution. 9. It is required that every filming location within the State where the film was shot be included in the credits roll. 10. For grant eligibility, only film production expenses incurred within the State are eligible. Expense/Funding for film marketing, promotion, and release will not be eligible for grant funding. 11. In order to qualify for the grant - 90% of total expense must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc. 12. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification: Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure.
<p>6(5) Grant to TV serials/ Web Series</p> <p>Making of Hindi and other languages listed in 8th Schedule of the Constitution of India, and regional languages/dialects of Uttarakhand is permissible</p>	<p>(A). During shooting of TV serials/Web Series in Uttarakhand, 30% of the expenditure incurred in the State or up to Rs. 3 Crore, whichever is less, may be granted.</p> <p>(B) For children TV serials/Web Series, an additional grant of 10% will be given in addition to the sanctioned amount of subsidy.</p> <p>(C) The maximum sanctioned amount of the grant will be accessed based on the quality and technical aspects of the film.</p> <p>(D) If one or more of the five actors/actresses in an</p>	<ol style="list-style-type: none"> 1. A minimum of 5 episodes, each having a duration of minimum 30 minutes, are required for the Web Series. 2. A minimum 20 episodes, each having a duration of minimum 22 minutes, are required for the TV serials. 3. 75% of TV serials and Web Series is to be shot in Uttarakhand, and it must allocate 75% of its screen time to content that was shot in Uttarakhand. 4. Permission letter issued by the Council. 5. Letter of authorization from the relevant platform or channel authorizing broadcasting of TV serials and/or Web Series. 6. The minimum resolution for filming TV serials/Web Series should be in 4K, and the sound quality should be Dolby Digital or higher. 7. Eligible for a grant are those Web Series that are broadcasted on an over-the-top (OTT) platform approved by the Council.

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	<p>locations will be selected/finalized by the Council in consultation with the Department of Tourism in Uttarakhand.</p> <p>(G) An additional 5% of the sanctioned grant will be awarded, on using the authentic/real names of Uttarakhand locations in the film.</p>	
<p>6(6) Grant for Documentary</p>	<p>(A) During shooting of documentary in Uttarakhand, 30% of the expenditure incurred in the State or up to Rs. 15 lakhs, whichever is less, may be granted.</p> <p>(B) If an international level documentary is made in India and 50% of the shooting or 50% screen time of the total film is of locations where it was shot in Uttarakhand, then 50% of the expenses incurred in the State or up to Rs. 15 Lakh, whichever is less, may be granted.</p> <p>(C) The maximum sanctioned amount of the grant will be accessed based on the quality and technical aspects of the film.</p>	<ol style="list-style-type: none"> 1. 75% of documentary is to be shot in Uttarakhand, and it must allocate 75% of its screen time to content that was shot in Uttarakhand. 2. The minimum resolution for filming the documentary should be in 4K, and the sound quality should be Dolby Digital or higher. 3. Certificate from Central Board of Film Certification (Censor Board) is required. 4. Certified agreement from the broadcasting platform or festival is an essential requirement. 5. Shooting Permission letter issued from the Council. 6. A statement of expenditures incurred in the Uttarakhand State during the shooting period of documentary must be accompanied by invoices/bills and a certificate from a chartered accountant. 7. If the documentary is recognized by prestigious institutions, film festivals, Council-approved institutes or platforms at the national or international level, then the provision of a certificate or any other document deemed suitable by the Council shall be required. 8. The grant will be provided to the film producer or their duly authorized representative or institution. 9. Eligible for a grant are documentaries that are broadcasted on an over-the-top (OTT) platform approved by the Council; the

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Indian film in Hindi or another language are casted as main role, then Rs 10 lakhs or their actual remuneration, whichever is less, will be paid to that actor or actress. Council's decision regarding eligibility and applicability will be final during this procedure.

(E) Five main categories in the production of TV Serials/Web Series

- I. Cinematography
- II. Art Direction
- III. Sound Direction/Engineering
- IV. Music Direction
- V. Editing

In order to be eligible for the provision of additional grant, technicians are required to have their domicile in Uttarakhand.

In such case, the combined actual payment to a maximum of 5 eligible technicians or up to Rs 10 lakhs, which-ever is less, will be granted. Decision of the Council on the eligibility and entitlement will be final.

(F) An additional 5% of the sanctioned grant will be awarded to film producers who shot the TV Serials/Web Series for a minimum of 7 days in new shooting locations in the hilly areas of the State, as determined by the Council. The new shooting

8. It is required that TV Serial episodes must be broadcasted on channels that are accessible through a minimum of three national DTH systems. The grant application will be applicable only after the broadcasting of 50% of the episodes.
9. A statement of expenditures incurred in the State during the shooting period of TV serials/Web Series must be accompanied by invoices/bills and a certificate from a chartered accountant.
10. It is required that every filming location within the State where the TV serials/Web Series was shot be included in the credits roll.
11. Artists and technicians who are residents of Uttarakhand are required to provide certificate of domicile.
12. For grant eligibility, only TV serials/Web Series production expenses incurred within the State are eligible. Expense/Funding for TV serials/Web Series marketing, promotion, and release will not be eligible for grant funding.
13. In order to qualify for the grant - 90% of total expense must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc.
14. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification:
Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure.
15. The grant will be provided to the film producer or their duly authorized representative or institution.

		<p>producer/ company in question must affix a copy of the agreement that was executed with the OTT platform.</p> <p>10. It is required that every filming location within the State where the documentary was shot be included in the credits roll.</p> <p>11- For grant eligibility, only documentary production expenses incurred within the State are eligible. Expense/Funding for documentary marketing, promotion, and release will not be eligible for grant funding.</p> <p>12. In order to qualify for the grant - 90% of total expense must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc.</p> <p>13. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification: Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure.</p>
<p>6(7) Grant for Short Films</p>	<p>(A) Short Films (Hindi, other Indian languages and Uttarakhand regional dialects) are eligible for a grant of 50% of the expenditure incurred in the State or up to Rs. 5 lakhs, whichever is less.</p> <p>(B) The maximum sanctioned amount of the grant will be accessed based on the quality and technical aspects of the film.</p>	<ol style="list-style-type: none"> 1. 100% of the short film must be filmed in Uttarakhand. 2. The minimum resolution for filming the short film should be in 4K, and the sound quality should be Dolby Digital or higher. 3. Certificate from Central Board of Film Certification (Censor Board) is required. 4. Permission letter issued from the Council. 5. A statement of expenditures incurred in the State during the shooting period of short film must be accompanied by invoices/bills and a certificate from a chartered accountant. 6. If the short film is recognized by prestigious institutions, film festivals, Council-approved institutes or platforms at the national or international level, then the provision of a certificate or any other document deemed suitable by the Council shall be required. 7. The grant will be provided to the producer of short film or their duly authorized representative or institution.

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7.(2) Based on the requirement to promote the state's policies, tourism destinations, and other important communication, the committee constituted by the Council can produce films after receiving requests and proposals from reputable producers and film production houses, at commercial rates.

The Proposal will be examined by the following committee:

1. CEO, Film Development Council
2. Additional Director/Additional Chief Executive Officer
3. Film Industry Expert nominated by CEO
4. Senior Financial Advisor
5. Nodal Officer

Approval of the aforementioned proposal with financial approval will be granted by the Chairman, Film Development Council (Hon. Chief Minister).

7.(3) Chairman "Film Development Council" (Hon. Chief Minister) can approve the remuneration of the celebrity cine artist as an actor for the advertising films for the Department of Information and Public Relations, whose payments will be cleared by the council.

7.(4) Award for Hindi & other language film

Se. No.	Class of Award	Award Amount (Rs.)
1.	Best Film	2,00,000
2.	Best Director	1,50,000
3.	Best Actor	1,00,000
4.	Best Actress	1,00,000
5.	Best Screenplay Writer	1,00,000
6.	Best Singer	1,00,000
7.	Best Supporting Actor (Male)	1,00,000
8.	Best Supporting Actor (Female)	1,00,000
9.	Best Cinematographer	1,00,000

7.(5) Award for Regional Dialect film

Se. No.	Class of Award	Award Amount (Rs.)
1.	Best Film	2,00,000
2.	Best Director	1,50,000
3.	Best Actor	1,00,000
4.	Best Actress	1,00,000
5.	Best Screenplay Writer	1,00,000
6.	Best Singer	1,00,000
7.	Best Supporting Actor (Male)	1,00,000
8.	Best Supporting Actor (Female)	1,00,000

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		<p>8. It is required that every filming location within the State where the short film was shot be included in the credits roll.</p> <p>9. Eligible for a grant are short films that are broadcasted on an over-the-top (OTT) platform approved by the Council; the producer/ company in question must affix a copy of the agreement that was executed with the OTT platform.</p> <p>10. For grant eligibility, only short film production expenses incurred within the State are eligible. Expense/Funding for short film marketing, promotion, and release will not be eligible for grant funding.</p> <p>11. In order to qualify for the grant - 90% of total expense for short film grant, must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc.</p> <p>12. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification: Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure.</p>
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7. Uttarakhand Film Award

Film Festivals will be organized regularly by the Council. This Film festival may be organized with some reputed organization. During the film festival, the State will bestow an award in the name of an individual who has made an exceptional contribution to the field of film. The best Hindi and other language films, as well as regional dialect films that were shot in Uttarakhand and the individuals responsible for their production, individuals involved in the marketing of film industry in Uttarakhand through press/media, as well as Line Producers who have produced the greatest number of films in the state annually, will receive Annual Film Awards. The film awards will consider documentaries and films released in Hindi, as well as those produced in other languages and regional dialects in Uttarakhand, between January 1st and December 31st. The committee established under the Council will be responsible for award selection.

7.(1) Brand Ambassador

To encourage film culture and the film industry in the State and to boost/uplift the image of state, the Council can nominate/select a person of repute from the Indian Film Industry or any other nationally/internationally acclaimed celebrity as Brand Ambassador. The chairman of the Council, as per his discretion, can allow honorarium and other facilities to such Brand Ambassador from the Council Budget/funds.

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9.	Best Cinematographer	1,00,000
10.	Best Album Singer	1,00,000

7.(6) Other Awards

Se. No.	Class of Award	Award Amount (Rs.)
1.	Life Time Achievement Film Award (for extraordinary work in film industry)	2,00,000
2.	Best Line Producer (who is registered with the Council)	1,00,000
3.	Best Documentary Producer (which has been awarded by any national/international level prestigious institution/s)	1,00,000
4.	Best Short Film Award (3 best short films shot in the State which have been awarded by any national/international level prestigious institution/s)	First 1,50,000 Second 1,00,000 Third 50,000
5.	Best Vlog, Travelog Producer (Most viewed video showing excellent location/ destinations and cultural values of the State on YouTube/Facebook/Instagram or equivalent platforms)	1,00,000
6.	Best Music Video Award (The 3 videos that have received the most views on platforms or organizations authorized by the Council, such as YouTube, Facebook, Instagram, or equivalents, and showcase appealing destination spots and cultural values of the State.)	First 1,00,000 Second 75,000 Third 50,000

7.(7) In addition to the aforementioned awards, the Chairman of the Council shall periodically establish additional awards, with a maximum cap of Rs. 10 lakhs.

7.(8) Films awarded by national or international institutions will be honored by the Council with a maximum award of Rs. 30 lakhs. The amount of such an award shall be ascertained after obtaining the prior approval of the CEO of the Council.

8. (1) Committee for selection of Film award will consist of –

- Vice Chairman of Council - Chairperson
- Director General/CEO of Council - Ex officio member
- 3 members nominated in Film Development Board (Non-Government) - Member

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8(2) In case the Council does not have a nominated Vice Chairman and ex-officio member, the Selection Committee will be constituted under the Chairmanship of Director General and 3 members related to film industry will be included in the Committee. Nomination of such members will be done with prior approval of the Hon. Chief Minister.

9. Support for the Release of Regional Dialect Films of Uttarakhand

- 9(1) All the cinema halls/multiplexes in the State will have to show Uttarakhand regional dialect films that have been approved by the Censor Board, for a minimum of one show per day for a duration of one week, according to the business T&C. If viewership in the first week exceeds 75%, the duration of the show may be extended by an additional week.
- 9(2) State-established corporations, municipalities, departmental or Nagar Panchayat auditoriums etc. may be utilized by producers of regional dialect films on the condition that 10% of total ticket sales be paid to the relevant department.
- 9(3) The film producer of regional dialect films shall receive only one time reimbursement equivalent to 20% of the fee, or Rs up to 5 lakhs, whichever is less, in exchange for a single broadcast on Door Darshan Uttarakhand or any other channel.

10. Financial support for Film Festivals and Film Societies

- 10(1) The Council has the authority to offer a fixed sponsorship amount as a financial assistance to films that are participating in programs such as film festivals that are organized at the national, international, and state levels, or any other initiative that promotes films from Uttarakhand. In accordance with this, financial assistance may also be extended to Uttarakhand State films, documentaries, and short films that are selected for international screening.
- 10(2) In an effort to strengthen film societies and culture in the state, the Council will support registered film societies, time to time. Physical verification by a Council-designated officer is required for all film society-sponsored programs. Maximum amount of up to Rs. 5 lakh per annum can be provided for the operations of such film societies. After receiving the CEO of the Council's approval, the final disbursement of the grant, which is subject to the maximum grant amount, will be determined in accordance with the film society's activities.

11. Residential facility for film shooting

Film units shall receive a 50% discount on accommodations at Garhwal Mandal Vikas Nigam, Kumaon Mandal Vikas Nigam, State government guest houses and hotels empaneled under Information department of Uttarakhand and the reimbursement of this discounted amount shall be issued directly by the Council to the respective guest houses/hotels.

12. Scholarship

Students domiciled in Uttarakhand state who take admission to the Film & Television Institute, Pune, Maharashtra and Satyajit Ray Film & Television Institute, Kolkata, or any other prestigious institution (as determined by the Council) and produce a certificate upon course completion will be eligible to

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receive a 50% scholarship for general category candidates, while SC/ST/OBC category candidates will be awarded a 75% scholarship. Every year, exclusively on the basis of merit, scholarship will be offered to top 5 students only

13. To make films tax free

A film may be exempt from taxation at the discretion of the Honorable Chief Minister, Chairman Film Development Corporation. In accordance with the Commissioner Tax's recommendation, the reimbursement of SGST for tax-exempt films will be carried out directly by the Council to the cinema hall/theatre.

14. Grant for Reiki to Film Producers

14(1) To encourage filmmakers to shoot more in the State, the Council will grant subsidies for the location Reiki. The Council will allow 50% rebate on residential facilities in Garhwal Mandal Vikas Nigam, Kumaon Mandal Vikas Nigam, State guest houses, and hotels empanelled under the Information Department of Uttarakhand. Reimbursement of such rebate will be given directly to film producers. A subsidy of 30% or up to Rs. 5 lakhs, whichever is less, on the amount spent on recce of shooting locations, will be granted. Selection of such new shooting destinations will be done by the Council in consultation with the Tourism Department of Uttarakhand. Film producers interested in this grant will have to obtain permission from the Council before Reiki.

14(2) In order to qualify for the grant for Reiki, 90% of total expense must be paid through bank, cheque, online medium, internet banking, UPI, digital mediums, etc. Cash transactions are strongly discouraged. It will only be permitted in unavoidable circumstances on the Chartered Accountant's certification. Provided that, in any case the total cash expenditure shall not be allowed more than 10% of the total expenditure..

14(3) Prestigious traveloger/vlogger will be invited to create videos films/travelog/videos etc., to spread awareness and to publicize shooting locations in the State. The traveloger, vlogger to be invited for the above purpose should have a minimum of 1 lakh followers/subscribers on their social media platforms. In this regard, the Council can define/fix other standards from time to time. Council will reimburse 100% amount spent while shooting by invited traveloger, and vloggers on accommodation/residential facilities (maximum - 5 days) in Garhwal Mandal Vikas Nigam, Kumaon Mandal Vikas Nigam, State guest houses, and hotels empaneled under the Information department of Uttarakhand. Payment will be made to them on completion of the project. (For claiming this accommodation/residential grant, payment proofs are required by bank, cheque, online, internet banking, UPI etc., are necessary).

15. Single window System for Film Shooting

To encourage shooting of films in Uttarakhand and to facilitate the process of obtaining permissions for producers and directors, a streamlined Single Window System has been devised to operate as follows:

15(1) Online applications will be accepted through single window system for shooting in different locations of Uttarakhand. In this system all related departments will submit their consent/recommendation within one week to the Council, and Council will give its online approval for shooting within a maximum time limit of two weeks.

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- 15(2) Permission letter for film shooting will be issued online by the nodal officer of the Council. The said permission letter will be valid for shooting in all public locations of the State.
- 15(3) State Government will not charge any fee for shooting of films in the State. No other department of the State will charge any fee for the shooting of the films.
- 15(4) Charges fixed earlier by Forest department for shooting of films in the State will stand completely abolished except Rajaji National Park & Corbett National Park where shooting charges will have to be paid on prescribed rates.
- 15(5) If any parking fee is already fixed for any shooting location then the same will have to be paid by the film producer to the concerned authority.
- 15(6) At the request of film producers, the Senior Superintendent of Police or Superintendent of Police in charge shall station a minimum of 5 officers at the shooting location without charge for the duration of the shooting. If in excess of five police officers are needed, they will be provided at the rates specified.
- 15(7) The Forest Department will designate a proficient nodal officer to oversee the filming location and report back to the CEO/Nodal Officer of the Council within a week with their approval or disapproval of film shooting permission in accordance with a single window system.
- 15(8) Director General, Information/Chief Executive Officer/Nodal Officer, State Film Development Council will be authorized to issue proper restrictions/conditions/warnings while issuing the permission letter. Within 2 week of receiving application for shooting from the film producers permission/rejection will be given/conveyed to the concerned film producers.
- 15(9) Director General Information/Chief Executive Officer/Nodal officer of Council, at the time of giving approval, will inform concerned District Magistrate & Senior Superintendent of Police/Superintendent of Police/SHO who will ensure law and order/ security related issues.

16. Shooting Location Film Directory

For the convenience of film directors – producers coming to Uttarakhand a Film Directory will be prepared. This directory will compile details of film producers, directors, actors, actress, musicians, choreographers, song writers, writers, camera men, photographers, technicians, spot boys, film production houses, studio owners of the State, and the directory will also contain shooting locations/destinations of Uttarakhand.

17. Registration of Line Producers

Line Producers will be registered in order to facilitate coordination with film producers and directors interested in filming in Uttarakhand. Priority will be given to Line Producers who are registered with the Council for filming in Uttarakhand. Council will issue appropriate guidelines in this regard from time to time.

- 17(1). A valid document attesting to the line producer experience in Uttarakhand for a minimum of 3 years is required.
- 17(2). Firm of line producer should be registered in Uttarakhand. From one registered firm 3 Line Producers will be registered in the Council.

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17(3). Standards for registration of Line Producers will be fixed by the Council from time to time.

17(4). Council will issue identity cards to the Line Producers registered with the Council.

17(5). In the event of an untimely demise of a line producer, his dependents shall be granted a relief amount of Rs. 2 lakhs.

17(6). If verified by the department, a shooting-related complaint against a line producer will lead to a debarment or blacklisting for a period of five years.

18. Uttarakhand Film Development Council (UFDC)

In order to oversee the implementation of the film policy within the State and ensure compliance with its provisions, the Uttarakhand Film Development Council will be established. It will be known as the "Uttarakhand Film Development Council (UFDC)" and will be tasked with formulating policies and conducting consultations pertaining to the development of the film sector in the State. The Council will consist of no more than fifteen members. The Uttarakhand Film Development Board (UFDC) will be organized as follows:

1	Honorable Chief Minister	Ex Officio Chairman	01
2	Expert from Regional dialect or Hindi language film/art/culture	Ex-Officio Vice - Chairman	01
3	Filmmakers, songwriters, musicians, directors, producers, and subject matter specialists in the film industry who are affiliated with Hindi films and regional dialect films from the state of Uttarakhand	Ex-Officio Member	03
4	Chief Secretary, Uttarakhand Government	Ex-Officio Member	01
5	Director General Police, Uttarakhand	Ex-Officio Member	01
6	Principal Chief Conservator of Forest, Forest Department, Uttarakhand	Ex-Officio Member	01
7	Principal Secretary/Secretary, Information Department, Uttarakhand Government	Ex-Officio Member	01
8	Chief Executive Officer, Uttarakhand Tourism Development Board	Ex-Officio Member	01
9	Commissioner State Tax	Ex-Officio Member	01
10	Director General/Chief Executive Officer, Uttarakhand Film Development Board (UFDC)/ Information	Ex-Officio Member Secretary	01
11	Director, Culture	Ex-Officio Member	01
12	Director/Additional Director, Information	Member	01
13	Nodal Officer, Uttarakhand Film Development Board (UFDC)/ Information & Public Relations Department, Uttarkhand	Ex-Officio Coordinator	01

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18(1). Honorable Chief Minister/Information Minister will have the power to nominate Vice Chairman and Ex-Officio Members. Tenure of Council's Vice Chairman and Ex-Officio Members will be 3 years from the date of their taking charge. Film Development Council will be a permanent organization and its quorum will be deemed complete with Chairman and 1/3rd of its members.

18(2). Vice Chairman of the Council will be eligible for honorarium and other perks fixed by the Government.

18(3). Ex-Officio Members attending Council meetings will be entitled for honorarium for the meeting day, daily allowance, travelling allowance as approved/fixed by the Council which will be of level 15(G-P 10,000) or equivalent.

18(4). The Chairman (Honorable Chief Minister) may terminate the services of Vice Chairman and Ex-Officio members without providing prior information for the decision.

19. Executive Board of the Council work as under –

(a)	Chief Executive Officer	Ex-officio Director General, Information & Public Relation Department, Uttarakhand
(b)	Executive Officer/Additional Chief Executive Officer	Ex-officio Director/ Additional Director, Information & Public Relation Department Uttarakhand
(c)	Secretary, Executive Board	Ex-officio, Nodal Officer
(d)	Financial Advisor	Ex-Officio Finance Officer/ Sr. Finance Officer Information & Public Relation Department

19(5). Executive Board will be liable/responsible for the work of the Council.

19(6). The Chief Executive Officer will work as Head of Department of the Council and will undertake responsibilities pertaining to administration, finance, and management.

19(7). For execution of Council work, a nodal officer will be nominated from Grade 1 level departmental officer. (Deputy Director, Deputy Chief Executive Officer, Joint Director, Joint Chief Executive Officer posts will be eligible for above. There will be no additional compensation or benefits provided.)

20. Delegation of financial powers in Council

20(1). Each fiscal year, all Council expenditures, including film grants, shall be covered by the Information Department's and council annual relevant budget.

20(2). Grant related matters will be settled only after approval of Honorable Chief Minister/Chairman on the recommendation of the technical and finance committee.

20(3). The Director General/Chief Executive Officer shall have the authority to approve and disburse funds not exceeding Rs. 50 lakhs for all matters other than grants, unless otherwise specified. Any disbursement or withdrawal in excess of Rs. 50 lakhs will require the prior approval of the Honorable Chief Minister or Chairman.

20(4). To perform the functions of the Council, outsourced appointments can be made by constituting a PMU by the Council.

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21. Constitution of Committee for Grant

21(1). Technical examination of the proposals for grant will be done by a technical committee whose constitution will be as follows:

(a)	Vice Chairman of the Council	- Chairperson
(b)	Director General/Chief Executive Officer of the Council	- Ex-Officio Member
(c)	Council nominated 3 members (ex-officio)	- Member
(d)	Nodal Officer of Council	- Ex-Officio Secretary

21(2). In the event that vice chairman and ex-officio members of the council fail to be nominated, the following will comprise the technical committee:

(a)	Director General, Information/ Chief Executive Officer	ex-officio- Chairperson
(b)	Additional Director General, Information/ Executive Officer/Additional Chief Executive Officer	- Ex-Officio Member Secretary
(c)	Chief Executive Officer, Tourism or his nominee	- Ex-Officio Member
(d)	Director, Culture or his nominee	- Ex-Officio Member
(e)	Nodal Officer of Council	- Ex-Officio Member Secretary
(f) Director General Information/CEO can invite film experts as Special Invitee members. In absence of these special invitee, the aforementioned committee will be empowered to take decisions.		

21(3). Once the technical committee has given its approval, the finance committee will review the grant application and provide its recommendations to the Honorable Vice Chairman/Hon. Chairman. The final decision will be granted by the Honorable Chairman/Honorable Chief Minister.

Constitution of the finance committee will be as follows:

(a)	Director General Information/ Chief Executive Officer	- Ex-officio Chairperson
(b)	Director/Additional Director, Information Executive Officer/Additional Chief Officer	- Ex-Officio Member Secretary

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22. Legal Changes

- 22(1) Subsequent modifications or relaxations to this film policy may be enforced with the Honorable Chief Minister's approval.
- 22(2) All notifications issued by the Uttarakhand Government concerning the State Film Development Council and Regional Film Development Council prior to this notification will be automatically deemed canceled.
- 22(3) To obtain grants, films authorized to film within one year from the date of commencement of this policy will be able to select between the film policy that was in effect previously in 2015 (as amended in 2019) or the film policy that will be in effect in 2024. Strict adherence to the terms and conditions of the selected option will be required.
- 22(4) In order to remove any discrepancy related to the implementation of this policy and the mutual implementation of the provisions mentioned in the policy, the Council can issue instructions from time to time with the approval of the Honorable Chief Minister.
- 22(5) If any difference is found between the Hindi and English Translation of Uttarakhand Film Policy, 2024, only the Hindi translation shall be considered authentic.



(Shailesh Bagauli)
Secretary

Copy: To the following for information and necessary action:-

1. Personal Secretary, Hon'ble Chief Minister, Uttarakhand.
2. Personal Secretary, Chief Secretary, Uttarakhand Government.
3. All Additional Chief Secretary /Principal Secretary /Secretary, Uttarakhand Government.
4. Secretary, Gopan (Council of Ministers) Section, Uttarakhand Government.
5. Commissioner, Kumaon/Garhwal Division.
6. Director General, Information and Public Relation Department, Uttarakhand, Dehradun.
7. Director General, Tourism Department, Uttarakhand, Dehradun.
8. All District Magistrate, Uttarakhand.
9. Additional Director, Government Press, Roorkee with instructions to publish the above in the upcoming Gazette and make 100 copies available to the Information Department.
10. Guard File.



(Rajnish Jain)
Deputy Secretary

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